

FIRST SEMESTER –BTTM (PRINCIPLES & PRACTICES OF TOURISM)

MARKS-80

TIME-2.5 Hrs

Section A Answer all questions (50 words) (3 marks each) 30 marks

1. Tourism Demand
2. Amenities
3. Status & Prestige Motivators
4. Familiarization Tour
5. Tourist
6. Grand tour
7. Two indicators of Tourism Demand
8. Maslow's Motivational pyramid
9. Value Statistics
10. Sunlust & Wanderlust

Section B (Paragraph questions, 100 words) (Answer any two questions) 20 marks

11. Role of Transportation in Tourism
12. 5 A's of successful Tourism destination
13. How can Tourism Statistics measured

Section C (Essay) (3x10=30) 30 marks

14. Write essay on Tourism Demand
15. Explain Tourism Motivators
16. Write an essay on Leiper's model of Tourism system

Prepared by

Ms. Smitha



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BTTM FOURTH SEMESTER INTERNAL EXAM 2020-21

TRAVEL GEOGRAPHY

MAX. MARK 80

ANSWER ALL QUESTIONS. EACH CARRIES ½ MARKS

2 hours

1. The city code DXB stands for?
2. Moscow comes under which IATA sub area?
3. Which is the capital city of New Zealand?
4. Which is known as valley of God?
5. What is the IATA code for Toronto city of Canada?
6. Pink city of India is?
7. Which is the capital city of Australia?
8. Which country is known as sugar bowl of the world?
9. Leaning tower of pizza is located in which country?
10. Write any two attractions of Nepal?
11. What is the official language of seychells?
12. DST stands for?

Answer all questions. Write short answers each carries 2 marks

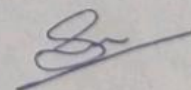
13. What are IATA Traffic conferences?
14. What is flying time?
15. Differentiate between DST and GMT?
16. Write any four attractions of JAPAN?
17. The local time in Ukraine on 15th august is 22.35hrs, what is the local time in Ethiopia? { time zone of is Ukraine +2 and time zone of Ethiopia is +3]
18. Define longitude?
19. Name the eight countries which are called ALPINE COUNTRIES?
20. Name any four attractions of Maldives?
21. Write a note on Egypt?
22. Write a note on Mauritius

Write short essay to any six of the following questions

Each carries 5 marks.

23. Describe the tourist attractions of any two Middle East countries of India?
24. Air India flight

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