

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that **AFEefa MANZoor** is a student of Department of Business Administration, Providence women's college, Calicut and this project report titled "**A STUDY ON CUSTOMER PREFERENCES AND SATISFACTION TOWARDS INTERNET BANKING**" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

External examiner

Internal examiner

**DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009**



CERTIFICATE

This is to certify that **AFRAA** is a student of Department of Business Administration, Providence women's college, Calicut and this project report titled "**A STUDY ON INFLUENCE OF ADVERTISEMENT ON WOMEN**" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

Viva voice examination on:

INTERNAL EXAMINAR

EXTERNAL EXAMINAR

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that **ALANA TAMTON** is a student of department of Business Administration, Providence women's college, Calicut and this project report entitled "**A STUDY ON PERFORMANCE APPRAISAL SYSTEM IN KALYAN KENDRA SILKS AND SAREES**" has been prepared by her in partial fulfillment of degree of bachelor of business administration 2018-2021 of university of Calicut.

EXTERNAL EXAMINER

INTERNAL EXAMINER

**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE**

CALICUT-673009

2018-2021



CERTIFICATE

This is to certify that **AMINA AHMED** is a Bonafede student of the Department of Business Administration. Providence Women's College, Calicut and this project report titled "**A STUDY ON CUSTOMER SATISFACTION LEVEL TOWARDS GOOGLE PAY APP WITH SPECIAL REFERENCE TO CALICUT CITY**" has been prepared by her in partial fulfillment of degree of bachelor of business administration 2018-2021 of university of Calicut.

EXTERNAL EXAMINER

Ms. DEEPA ASHOK

HEAD OF DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that AMINA LIYANA is a bonafide student of Department of Business Administration, Providence Women's College, Calicut and this project report titled 'ASTUDY OF FINANCIAL INCLUSION THROUGH PMJDY' has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

A handwritten signature in black ink, appearing to read 'Hayal Pott'.

EXTERNAL EXAMINER

A handwritten signature in black ink, appearing to read 'Deer'.

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT – 673009



CERTIFICATE

This is to certify that **AMREEN.K.T.K.** is bonafide student of Department of Business Administration. Providence Women's College, Calicut and this project titled "**A COMPARATIVE STUDY ON DOMESTIC & FOREIGN COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO CALICUT CITY**" has been prepared by her partial fulfilment of degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

EXTERNAL EXAMINER

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

is to certify that AYISHA SHEIMA PP is a bonafide student of Department of Business Administration,
Providence Women's College, Calicut and this project report titled '**A STUDY ON CUSTOMERS BUYING
BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS**' has been prepared by her in partial fulfilment
of the requirements for the degree of Bachelor of Business Administration 2018-2021 of University of Calicut.


INTERNAL EXAMINER


INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

is to certify that **AYSHA BEEVI P.O** is a student of Department of Business Administration, Providence women's college, Calicut and this project report entitled "**A STUDY ON PROBLEMS AND PROSPECTS OF ONLINE FOOD DELIVERY IN CALICUT CITY**" has been prepared by her in partial fulfilment of degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

FACULTY IN CHARGE

Ms. DEEPA ASHOK

HEAD OF DEPARTMENT

Ms. DEEPA ASHOK

**DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009**



CERTIFICATE

This is to certify that the project titled "A STUDY ON BRAND AWARENESS WITH REFERENCE TO MUSK PERFUMES INDIA PVT LTD, KOTTAKAL." is bonafide work done by Ms. AYSHA LULU of BBA in partial fulfilment of the requirement of the degree of Bachelor of Business Administration of University of Calicut. It is also ensured that this project has not formed the basis for the award of any degree, diploma, or such other titles or recognition by the university or any other universities or institutions.

A handwritten signature in black ink, appearing to be "Deep", written over a faint watermark of the University of Calicut logo.

INTERNAL EXAMINER

A handwritten signature in black ink, appearing to be "Maya...", written over a faint watermark of the University of Calicut logo.

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT – 673009



CERTIFICATE

This is to certify that the project titled “**IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIVITY IN FRONTLINE LOGISTICS KUWAIT**” is a bonafide record of research work done by FATHIMA INALA E C in partial fulfilment of the requirement of the degree of Bachelor of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that **FATHIMA RANA KK** is a bonafide student of Department of Business Administration. Providence Women's College, Calicut and this project report titled '**THE STUDY ON PASSENGER'S SATISFACTION ON INDIAN RAILWAY WITH SPECIAL REFERENCE TO CALICUT DISTRICT**' has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

M. Ayasath

EXTERNAL EXAMINER

Devi

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE



CERTIFICATE

This is to certify that the project titled “ **A STUDY ON CUSTOMER PREFERENCES AMONG DIFFERENT TILE BRANDS WITH SPECIAL REFERENCE TO MALABAR GRANITES PAYYOLI**” is bonafide work done by **Ms. FIZA U** of **BBA** in partial fulfilment of the requirement of the degree of Bachelor of Business Administration of University of Calicut. It is also ensured that this project has not formed the basis for the award of any degree, diploma, or such other titles or recognition by the university or any other universities or institutions.

A handwritten signature in black ink, appearing to read "Maya...", written over the printed name of the Internal Examiner.

INTERNAL EXAMINER

A handwritten signature in black ink, written over the printed name of the External Examiner.


EXTERNAL EXAMINER


**DEPARTMENT BUSINESS ADMINISTRATION,
PROVIDENCE WOMENS COLLEGE,
CALCUT -673009**



CERTIFICATE

THIS IS TO CERTIFY THAT JASNA BANU.K IS A BONAFEDE STUDENTS OF DEPARTMENT OF BUSINESS ADMINISTRATION, PROVIDENCE WOMENS COLLEGE, CALCUT THIS PROJECT REPORT TITLED "CUSTOMERS PERCEPTION TOWARDS ONLINE FOOD SUPPLY SERVICES WITH SPECIAL REFERENCE TO CALICUT CITY" HAS BEEN PREPARED BY IN PARTIAL FULFILLMENT OF THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION 2018 -2021 OF UNIVERSITY OF CALICUT


Internal Examiner


Internal Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that **KADEEJA** is a student of Department of Business Administration, Providence women's college, Calicut and this project report entitled "**A STUDY ON BRAND LOYALTY OF CUSTOMERS TO FASHION BRANDS IN CALICUT**" has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

M. Jayaram
26/9/21
EXTERNAL EXAMINER

[Signature]
INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION


PROVIDENCE WOMENS COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that MINAHA N is Bonafide student of Department of Business Administration, Providence Women's College, Calicut and this report titled "A STUDY ON PROBLEMS OF WOMEN ENTREPRENEURS WITH SPECIAL TO CALICUT DISTRICT" has been prepared by her in partial fulfilment of Degree of Bachelor of business administration 2018-2021 of University of Calicut.


External examiner


internal examiner

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that **RANIA ABDUL SAMAD** is a student of Department of Business Administration, Providence women's college, Calicut and this project report entitled "**A STUDY ON BUSINESS START UP ISSUES WITH SPECIAL REFERENCE TO CALICUT**" has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

EXTERNAL EXAMINER

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE

CALICUT


CERTIFICATE



This is to certify that the project titled **"EFFECT OF STRESS ON WORKERS PERFORMANCE"** is a bonafide record of research work done by **RASHA KALMA N.K** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University

VIVA EXAMINATION HELD ON:


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that **RISHAN P.N** is a Bonafide student of Department of Business Administration, Providence Women's College, Calicut and this project report titled '**STUDY ON EFFECTIVENESS OF BHIM APP**' has been prepared by her in partial fulfillment of degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

EXTERNAL EXAMINER

Ms. DEEPA ASHOK

HEAD OF THE DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT- 673009



CERTIFICATE

This is to certify that the project work entitled "**A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT STRATEGY AT BLUE MOUNTAIN AUTOS ROYAL ENFIELD CALICUT**" is a bonafide record of research work done by **SANDRA.KT (PWASBBAR23)** of BBA in partial fulfilment of the requirement for the award of Degree of Bachelor of Business Administration of Calicut University.

EXTERNAL EXAMINER

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009



CERTIFICATE

This is to certify that **SHAZA MARIAM** is a student of Department of Business Administration,
Providence women's college, Calicut and this project report entitled "**AUDIENCE
RESEARCH TOWARDS TELEVISION ADVERTISEMENT**" has been prepared by her in
partial fulfillment of degree of Bachelor of Business Administration 2018-2021 of University of


EXTERNAL EXAMINER


INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT



CERTIFICATE

is to certify that the project titled "A STUDY ON IMPACT OF COVID-19 ON CONSUMER BUYING BEHAVIOUR" is a bona fide research work done by SREELAKSHMI N P in partial fulfillment of the requirements of the Degree of Bachelor of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT- 673009



CERTIFICATE

This is to certify that the project work entitled "STUDY ON CONSUMER SATISFACTION AND BRAND AWARENESS TOWARDS SOFT DRINKS" is a bonafide record of research work done by SREELAKSHMI V RAJESH(PWASBBAR26) of BBA in partial fulfilment of the requirement for the award of degree of Bachelor of Business Administration of Calicut University.

Handwritten signature of External Examiner

EXTERNAL EXAMINER

Handwritten signature of Internal Examiner

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009



CERTIFICATE

This is to certify that **THAMANNA FATHIMA SM** is a student of Department of Business Administration, Providence women's college, Calicut and this project report entitled "A STUDY ON INTERNET ADVERTISEMENT OVER TRADITIONAL ADVERTISEMENT" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

Maya...

EXTERNAL EXAMINER

Rashmi

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009



CERTIFICATE

This is to certify that **THEJNA YUNUS** is a Bonafide student of department of Business Administration, Providence Women's College, Calicut and this project report titled '**STUDY ON EFFECTIVENESS OF E-WALLET**' has been prepared by her in partial fulfillment of Degree of Bachelor of Business Administration 2018-2021 of university of Calicut.

External examiner

Internal examiner

CERTIFICATE



This is to certify that the project titled "CUSTOMER SATISFACTION ON LOGISTICS MANAGEMENT OF RAJAB LOGISTICS" is a bonafide record of research work done by ZOYA ZAINAB in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University

VIVA EXAMINATION HELD ON

Rashmi

INTERNAL EXAMINER

Maya...

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

It is to certify that ADHEENA K SATHISH is a bonafide student of Department of Business Administration, Providence Women's College, Calicut and this project report titled "A

COMPARATIVE STUDY ON SERVICE RENDERED BY COOPERATIVE BANKS

AND PRIVATE BANKS" with special reference to Calicut district has been prepared by her partial fulfillment of degree of Business Administration 2020-2021 of University of Calicut

Internal Examiner

Internal Examiner

EXTERNAL EXAMINER

EXTERNAL EXAMINER

[Handwritten signature]

[Handwritten signature]

is to certify that AFNITHA FATHIMA is bona fide student of Department of Business Administration Providence Women's College, Calicut and this project report titled "A STUDY ON IMPACT OF COVID-19 ON ONLINE SHOPPING" prepared by her in partial fulfillment of Degree of Bachelor of Business Administration of Calicut university.

CERTIFICATE



CALICUT-673009

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,

DEPARTMENT OF BUSINESS ADMINISTRATION,

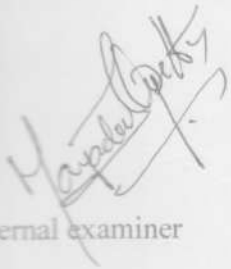
PROVIDENCE WOMEN'S COLLEGE.


CALICUT-673009



CERTIFICATE

This is to certify that AYSHA AGHEELA is a Bonafede students of Department of Business Administration, Providence women's college, Calicut and this project report titled "A COMPARATIVE ANALYSIS OF BRAND PREFERENCE TOWARDS IPHONES AND ANDROID PHONES AMONG STUDENTS" has been prepared by her in partial fulfilment of the degree of Bachelor of Business Administration 2018-2021 of University of Calicut.


External examiner


Internal examiner

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMENS' COLLEGE,
CALICUT-673009



This is to certify that **HANUNA SALEEM K** is a bonafide student of department of Business Administration, Providence womens' college, Calicut and this project report entitled "**A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO KAIRALI STEELSAND ALLOYS PRIVATE LTD**" outlehas been prepared by her in partial fulfillment of degree of Bachelor of Business Administration 2018-2021 of University of Calicut.

Rashmi

Internal Examiner

Maya...

External Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION


PROVIDENCE WOMEN'S COLLEGE


CALICUT-673009



CERTIFICATE

is is to certify that **THEERTHA. V** is a bonafide student of Department of Business
Administration, Providence Women's College, Calicut and this project report titled "**EFFECT
OF COVID-19 ON RETAIL-TEXTILE SECTOR, IN CALICUT REGION**"
with special reference to Calicut outlet has been prepared by her in partial fulfilment of degree
Business Administration 2018-2021 of University of Calicut


Internal Examiner


Internal Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN' COLLEGE,


CALICUT-673009



CERTIFICATE

This is to certify that ANJALI KRISHNA T.K is bona fide student of Department of Business Administration providence Women's college, Calicut and this project report titled **"A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL REFERENCE TO BLUE MOUNTAIN ROYAL ENFIELD CALICUT"** with Special reference to Calicut outlet has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2018-2021 of university of Calicut.


External examiner


Internal examiner

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT- 673009



CERTIFICATE

This is to certify that the project work entitled **“A STUDY JOB SATISFACTION AT BLUE MOUNTAIN AUTOS ROYAL ENFIELD CALICUT”** is a bonafide record of research work done by **ANJALI.P (PWASBBAR37)** of BBA in partial fulfilment of the requirement for the award of degree of Bachelor of Business Administration of Calicut University.

Harjale P. S.

EXTERNAL EXAMINER

Blashmi

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT



CERTIFICATE

This is to certify that the project titled "A STUDY ON THE USAGE OF ELECTRONICAL PAYMENT MODES GOOGLE PAY AND PAY TM" is a bona fide research work done by APARNA K S in partial fulfillment of the requirements of the Degree of Bachelor of Business Administration of Calicut University.

Rashmi
INTERNAL EXAMINER

Mayadilip
EXTERNAL EXAMINER

DEPARTMENT BUSINESS ADMINISTRATION,
PROVIDENCE WOMENS COLLEGE,
CALCUT -673009



CERTIFICATE

This is to certify that Aryasree. E is a bonafede students of department of business administration, Providence Women's College, Calicut this project report titled "**CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING**" has been prepared by in partial fulfillment of the degree of bachelor of Business Administration 2018 -2021 of University of Calicut

A handwritten signature in black ink, appearing to read 'Harish P', is written over the printed name of the External Examiner.

External Examiner

A handwritten signature in black ink, appearing to read 'Nishi', is written over the printed name of the Internal Examiner.

Internal Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that **ASITHA SHANNA P** is a bonafide student of Department of Business Administration, Providence Women's College, Calicut and this project report entitled "**A STUDY ON CUSTOMER SATISFACTION REGARDING ONLINE SHOPPING IN CALICUT**" with special reference to Calicut outlet has been prepared by her in partial fulfillment of degree of Business Administration 2020-2021 of University of Calicut


External Examiner


Internal Examiner

DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,
CALICUT-673009



CERTIFICATE

This is to certify that **AYSHA HANA** is a student of Department of Business Administration, Providence Women's College, Calicut and this project report titled "**A STUDY ON EFFECTIVENESS OF COMPENSATION ADMINISTRATION ON EMPLOYEE PRODUCTIVITY**" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

A handwritten signature in dark ink, appearing to read "M. S. S. S.", written over a horizontal line.

EXTERNAL EXAMINER

A handwritten signature in dark ink, appearing to read "M. S. S. S.", written over a horizontal line.

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that **BEEGUM RAMSHIDA JASMINE** is a student of Department of Business Administration, Providence women's college, Calicut and this project report titled "**A STUDY ON PERFORMANCE APPRAISAL IN AGATTI AIRPORT**" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

EXTERNAL

INTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that **HIBA FATHIMA** is a student of Department of Business Administration, Providence women's college, Calicut and this project report "**A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING**" has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

External Examiner

Internal Examiner

**DEPARTMENT OF BUSINESS ADMINISTRATION,
PROVIDENCE WOMEN'S COLLEGE,**

CALICUT-673009



CERTIFICATE

This is to certify that **NADHA ASHRAF** is a student of Department of Business Administration, Providence women's college, Calicut and this project report titled "**A COMPARATIVE ANALYSIS OF BRAND PREFERENCE TOWARDS PREMIUM PHONES (IPHONE) AND ANDROID PHONES AMONG STUDENTS** " has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

FACUALTY IN CHARGE

Ms. NIMISHA

HEAD OF DEPARTMENT

DEEPA ASHOK

DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE,
CALICUT-673009



CERTIFICATE

This is to certify that NIMNA SHERIN T M is Bonafide student of Department of Business Administration, Providence Women's College, Calicut and this report titled "A STUDY ON CUSTOMER AWARENESS AND ACTUAL USAGE OF E-BANKING SERVICES" has been prepared by her in partial fulfilment of Degree of Bachelor of business administration 2018-2021 of University of Calicut.

External examiner

internal examiner

DEPARTMENT OF BUSINESS ADMINISTRATION,

PROVIDENCE WOMEN'S COLLEGE,

CALICUT-673009



CERTIFICATE

This is to certify that SAHANA is a student of Department of Business Administration, Providence women's college, Calicut and this project report titled "A STUDY ON BUYING BEHAVIOUR OF COSMETICS "has been prepared by her in partial fulfilment of degree of bachelor of business administration 2018-2021 of University of Calicut.

External examiner

Internal examiner