

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that the project titled “ **A STUDY ON CUSTOMER PREFERENCES AND BRAND LOYALTY TOWARDS SELECTED FMCG PRODUCTS OF HINDUSTAN UNILEVER LIMITED** “ is a bonafide piece of work done by **AMBILY BENNY(PWATMCM001)** in partial fulfilment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on ...16/8/2021.....

SHASWATI T
.....
Shaswati
Internal examiner

[Signature]
.....
A. Subhac
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled that "A STUDY ON EMPLOYEE RETENTION STRATEGIES OF T.V SUNDRAM IYENGAR & SONS (P) LTD, CALICUT." is a bonafide piece of work done by ANAGHA.E (PWATMCM002) in partial fulfillment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on ..16/8/2021.....

SHASWATI.T
.....
Shaswati
Internal examiner

.....
2. Subhec
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled that “ **IMPACT OF MERGER ON FINANCIAL PERFORMANCE OF PUBLIC SECTOR BANKS, WITH SPECIAL REFERENCE TO SBI AND IT'S ASSOCIATES**” is a bonafide piece of work done by NAME (REG NO.) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/8/2021 ~

SHASWATI T
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Shaswati
Internal examiner

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2. Sub k.c
External examiner
Vinod
Vinod

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled that **“PRE AND POST COVID SCENARIO OF INTERNET BANKING WITH SPECIAL REFERANCE TO CALICUT CITY”** is a bonafide piece of work done by ARUNYA.C (REG NO.PWATMCM004) in partial fulfillment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on16/08/2021.....

SHASWATI T
.....
Shaswati
Internal examiner

1-Dr Vinaysha T M - *VSE*
.....
2. Subhe. c *SC*
External examiner

DEPARTMENT OF COMMERCE
PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009



CERTIFICATE

This is to certify that this project work titled that **“INVESTORS OUTLOOK ON TAX SAVING SCHEME OF AXIS AND UTI MUTUAL FUND”** is a bonafide piece of work done by ASWATHY V (PWATMCM005) in partial fulfillment as required for the degree of master of commerce (M. Com) as per the University of Calicut.

Viva voce examination held on 16/08/2021

SHASWATI. T.

Shaswati

Internal examiner

1. Vinasha V. Vinasha

2. Subte C. S.

External examiner

Department of Commerce
Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled **“INVESTMENT PREFERENCES AND DETERMINANTS OF LIFE INSURANCE BUYING BEHAVIOUR”** is a bonafide piece of work done by **ATHULYA SUNNY (PWATMCM006)** in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/08/2021

SHASWATI T
Shaswati
Internal examiner

1. Ninassha
2. Subhe.c
External examiner

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled **“IMPACT OF SENSORY BRANDING OF NESTLE MAGGI ON CONSUMER”** is a bonafide piece of work done by CHINJU JAIN (PWATMCM07) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on16/08/2021.....

SHASWATI. T
.....
Shaswati
Internal examiner

Vinay
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2. Subha C
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled “**A STUDY ON GOLD COMMODITY TRADING AMONG INVESTORS IN CALICUT DISTRICT**” is a bonafide piece of work done by **GAYATHRI RAMESH (PWATMCM008)** in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/08/2021

I. SHASWATI. T
.....
Shaswati
Internal examiner

Dr. Vinu
.....
Dr. Vinu
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled “ **JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCES TO ASHIQUE EXPORT PVT.LTD**” is a bonafide piece of work done by KEERTHI.T (PWATMCM009) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on16/08/2021.....

1. Bhaswati. T
Bhaswati
Internal examiner

1. Vinaysha
2. Subhe. C
External examiner

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled that **"IMPACT OF COVID-19 ON BRAND PREFERENCES OF HYGIENE PRODUCTS WITH SPECIAL REFERENCE TO KOZHIKODE CITY"** is a bonafide piece of work done by KRISHNASREE M (PWATMCM010) in partial fulfilment as required for the degree of master of commerce (MCom) as per the University of Calicut.

Viva-voce examination held on 16/08/2021

1. SHASWATI. T

.....
Shaswati
Internal examiner

1. Vinasha *Vinasha*

.....
D. Subha
External examiner

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled **"STUDENTS PERCEPTION TOWARDS EDUCATION LOAN"** is a bonafide piece of work done by **MEHVISH FATHIMA (PWATMCM011)** in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/08/2021

1. SHASWATI T

Shaswati

Internal examiner

Dr. Vinodha

S. Subha C

External examiner

DEPARTMENT OF COMMERCE
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673009



CERTIFICATE

This is to certify that this project work titled that **“TAX PLANNING AND INVESTMENT BEHAVIOUR AMONG SALARIED EMPLOYEES WITH SPECIAL REFERENCE TO KERALA”** is a bonafide piece of work done by NIMISHA TOMY (PWATMCM012) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut

Viva voce examination held on 16/08/2021

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I. SHASWATI.T
.....
Shaswati
Internal examiner

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Dr Vinuach Tomy
.....
D. Subhac
External examiner

Department of Commerce
Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled that "A STUDY ON INVESTORS PERCEPTION ON GOLD PRICE FLUCTUATION AND ITS PRICING FACTORS" is a bonafide piece of work done by NIMMY PHILOMINA D'CRUZ (PWATMCM013) in partial fulfilment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on 16/08/2021

1. SHASWATI. J
.....
Shaswati
Internal examiner

Dr. Vinu Kumar. M
.....
2. Subha. C
External examiner

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled "**COMPARITIVE ANALYSIS OF SALARIED GOVERNMENT AND PRIVATE EMPLOYEES INVESTMENT PATTERN, SPECIAL REFERENCE OF CALICUT DISTRICT, KERALA**" is a bonafide piece of work done by NIMNA.K (PWATMCM014) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/08/2021

1. ~~SHASWATI.T~~ SHASWATI.T
.....
Shaswati
Internal examiner

1. Vinaysha
.....
2. Subha.c.
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled "**CUSTOMER ATTITUDE TOWARDS ONLINE SHOPPING WITH SPECAIL REFERENECE TO THAMARASSERY CITY**" is a bonafide piece of work done by RAHIBA T (PWATMCM015) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on 16/08/2021

1. SHASWATI.T
.....
Shaswati
Internal examiner

.....
2. Subha. C. *Subha*
External examiner

Department of Commerce
Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled that "CUSTOMER PERCEPTION ON E-BANKING SERVICES WITH SPECIAL REFERENCE TO CALICUT CITY" is a bonafide piece of work done by REEMA ZAINA(PWATMCM016) in partial fulfilment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on 16/8/2021

1. SHASWATI-T
.....

Shaswati

Internal examiner

1. Dr. Vinayakumar
.....

2. Subha.C.

External examiner

Department of Commerce

Providence Women's College

Calicut-673009



CERTIFICATE

This is to certify that this project work titled **“PERCEPTION ON POST OFFICE SAVING SCHEME AMONG WOMEN OF CALICUT DISTRICT”** is a bonafide piece of work done by RESHMA C (PWATMCM017) in partial fulfillment as required for the degree of master of commerce (**M.Com**) as per the University of Calicut.

Viva voce examination held on16/08/2021.....

1. SHASWATI. T

Shaswati

Internal examiner

Dr. Vinu Kumar V.K.
D. Subha. C

External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled that "EFFECTIVENESS OF COMPENSATION MANAGEMENT ON THE EMPLOYEES WITH SPECIAL REFERENCE TO STAR TILE WORKS LTD KALLAI" is a bonafide piece of work done by SNEHA NARAYANAN.PK (PWATMCM018) in partial fulfillment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on 16/08/2021

1. SHASWATI. T
.....
Shaswati
Internal examiner

1. Vinarsha Vinarsha
.....
2. Subhar Subhar
External examiner

Department of Commerce
Providence Women's College
Calicut-673009



CERTIFICATE

This is to certify that this project work titled that "STUDY ON EFFECTIVENESS OF E-CRM IN BANKING SECTOR WITH SPECIAL REFERENCE TO STATE BANK OF INDIA" is a bonafide piece of work done by THERESA CATHERIN JOSE (REG NO.: PWATMCM019) in partial fulfillment as required for the degree of master of commerce (M.Com) as per the University of Calicut.

Viva voce examination held on16/08/2021.....

1. SHASWATI.T

Internal examiner

1. Dr Vinay Kumar P. M.

2. Subha.C.

External examiner