

REPORT

The institution has developed an innovative ecosystem for supporting the innovative ideas among the students and faculty members. Through the idea of a **DIY campaign**, the Department of Commerce has tried to prioritize the need for ecological conservation under the aegis of the **ED club**. The intention has been to instill a sense of environmental protection in the minds of the present generation so as to ensure a better future for humanity at large. Accordingly, a one-week online course on vertical garden and micro green seeds was organised for women with the aim of nurturing green households that would stand testimony to the institutional goal of a sustainable environment.

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF COMMERCE

PROVI VENTURE

**ENTREPRENEURSHIP
DEVELOPMENT CLUB**
**ONE WEEK ONLINE COURSE FOR
HOUSEHOLD WOMEN**
DIY FOR ENVIRONMENT CONVERSATION

- VERTICAL GARDEN
- MICRO GREEN SEEDS

GOOGLE MEET INTERACTION

**MON-FRI
JUN. 28TH-
JUL. 2ND**

COORDINATOR'S
**ANNADYA,
NEETHUSHA**

**E - CERTIFICATE WILL BE PROVIDED
ON THE COMPLETION OF COURSE**

FOR MORE DETAILS: 8197684939, 9349727103

The institution also understands the significance of offering a conducive environment for enhancing the entrepreneurial skills of students and also to equip them with newer techniques and forms of knowledge. Keeping this vision in mind the **IEDC (INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE)** unit of the college in association with the Department of Computer Science conducted webinars on the topics ‘Intellectual Property Rights and ‘The making of an entrepreneur’. These programmes were intended to inspire and motivate enterprising student entrepreneurs who aspired for a promising career in the future. The ultimate aim of these programs was to equip students with the necessary skills required for building successful entrepreneurship.

PROVIDENCE WOMEN'S COLLEGE
 Molappurambo, Calicut | 0498-2371698 | providencecollegecalicut@gmail.com

IPI INNOVATION PROMOTER LEAGUE | **IEZ PWC KERALA STARTUP MISSION** | **INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE**

INAUGURATION (9.30 AM)
 Dr. (Sr) Jaseena Joseph (Principal)

SESSION 1 (10:00 AM-11:00 AM)

TOPIC: SOME CORPORATE TALKS
Mr. CS Ashique AM FCS
 (Corporate Legal and Strategic Consultant
 Managing Partner, Ashique sameer Associates)

SESSION 2 (11:30 AM-12:30 PM)

TOPIC: INNOVATION STORIES
Mr. Jerome k George
 (Director, Operations Cococubes International
 Foods and Beverages pvt ltd)

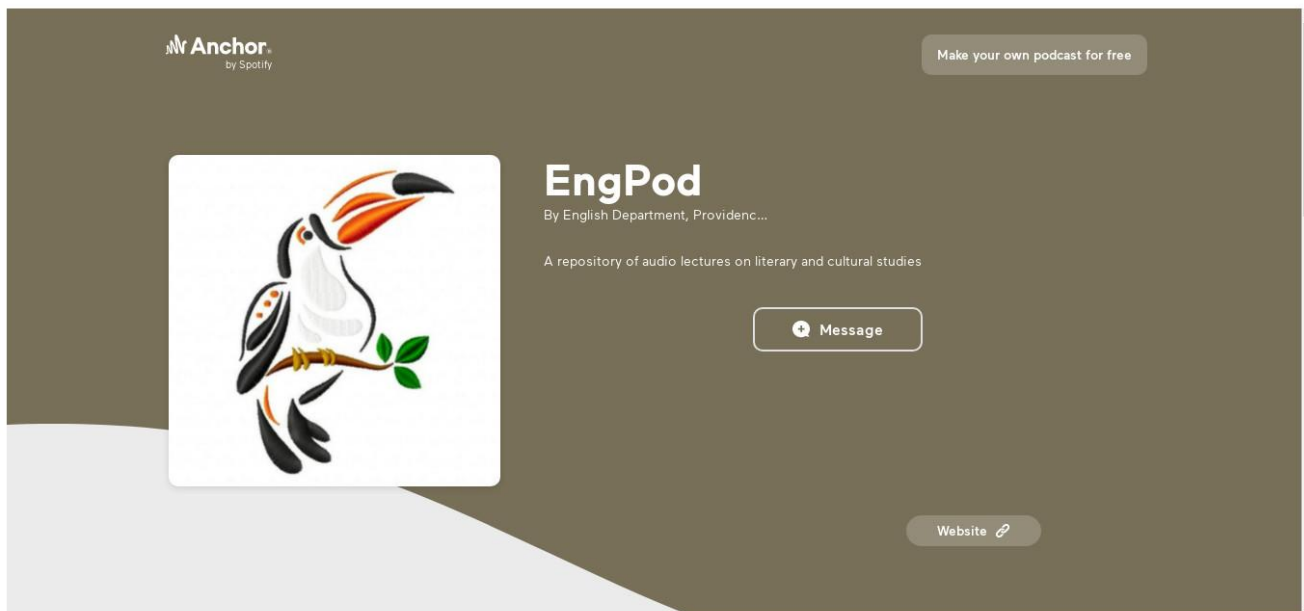
SESSION 3 (2:00 PM-3:00 PM)

TOPIC: BRANDING
Mr. Praveen J Samuel
 (CEO, Lemonmint Creative Ads pvt ltd)

REGISTRATION FREE
 E-Certificates will be provided
 Contact Number: 9447678543
 Scan for registration
 Registration Link: <https://forms.gle/enwA1BAka1R1J137>



Engpod, the podcast channel is also committed to the idea of innovative communication aided by contemporary technology and aims to build a meaningful community of student scholars and theoreticians. The Department of English ascribes to the goal of disseminating knowledge through interchanges offered by modern society. Accordingly an attempt has been made to facilitate easy and pleasurable learning for the students, acquainting them with the latest developments and theoretical practices in the field of literature. The **Engpod** is a podcast channel that was launched to cater to the inquisitive spirit of literary enthusiasts.



Apart from that, the Department is also committed to the idea of research and development and publishes a literary journal **Diotima's** to incorporate the different research interests of scholars and also to widen their horizon of knowledge. Every year the journal concentrates on a theme of contemporary relevance and invites well researched papers from scholars with the intention of providing a conducive platform for critical inquiry.

Providence Women's College, Calicut, was established in 1952 by the Sisters of the Apostolic Carmel, as a noble initiative to spread the message of empowerment through education among the women of Malabar. It is the result of the collective effort of a committed group headed by our Founder Principal, Mother Gabrielle. The college is affiliated to the University of Calicut. It has been reaccredited with an A+ by the NAAC in the third cycle. The vision of the college is the holistic development of its students. In this endeavour it relies upon the best of ancient wisdom and new knowledge.

Subscription Rs.250/- p.a.
Payment to be made by DD/Postal Orders in favour of
The Principal,
Providence Women's College,
Kozhikode-673009

ISSN 2319 - 4189

DECEMBER 2019

VOLUME 10

ISSN 2319 - 4189

DIOTIMA'S

A JOURNAL OF NEW READINGS

(A Refereed Journal approved by the University of Calicut)



Issue on Popular Culture

Published by

CENTRE FOR RESEARCH
THE POSTGRADUATE DEPARTMENT OF ENGLISH
PROVIDENCE WOMEN'S COLLEGE
KOZHIKODE – 673 009
KERALA