

PROVIDENCE WOMEN'S COLLEGE

DEPARTMENT OF BUSINESS ADMINISTRATION

WEBINAR ON:

NATIONAL READING DAY

DATED ON: 19th June 2020

REPORT

Date: 21st March, 2021 (Thursday)

India celebrates June 19 as the National Reading Day in honor of P N Panicker, the father of the Library and Literacy Movement in Kerala. This year marks the silver jubilee year or the 25th edition of the celebrations. The P N Panicker Foundation and P N Panicker Vigyan Vikas Kendra have been observing the national reading day, reading week and reading month since June 19, 1996. The P N Panicker national reading day and digital reading month will be celebrated from June 19 to July 18, 2021. Just like previous years, the mass movement to promote the culture of reading will be celebrated in collaboration with the government of India, the ministry of education, NITI Aayog, the national digital library of India (NDLI), the government of Kerala, P.N. Panicker Foundation, P.N. Panicker Vigyan Vikas Kendra and other stakeholders.

Many reading-related activities was organized on the occasion like webinars on the importance of reading, digital library and intellectual property rights, Covid-19 awareness, green economy etc. There were also a digital reading pledge and other reading competitions for school students like quizzes, open art, essay writing. The students of providence women's college donated books to their neighboring kids. Students of the batch years have taken the initiative. They also told the kids the importance of reading and how reading gives a great impact to students. Overall, it was a wonderful experience for students and the kids who have been benefited from receiving the book.



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National Reading Day

**BOOK
DONATION
2021-22**

June 19



Donate books
and inculcate
the joy of
reading.

