

PROVIDENCE WOMENS COLLEGE

9K GIRLS BETTALION

KERALA LAKSHWADDEE DIRECTRATE(WOMENS DAY CYCLING PROGRAMME)

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'Pink Riders' report

First of all I can say that I am truly blessed to be a part of NCC unit .On March 8 which is known as the World International Women's Day was celebrated with the title 'Pink Riders'.

The number of girls riding bicycles has come down drastically over the past decade, which may be attributed to the increasing safety concerns about girls in society. The "Pink Riders", the first girls' cycle collective of Kozhikode was launched on Monday, on the occasion of International Women's Day aiming to attract more girls into cycling .“Girls are often apprehensive about cycling and social stigma is the reason in some cases. This is an effort to break such conventions”, said Sahir Abdul Jabbar, the cycle Mayor of Kozhikode, after the Pink Ride launch on Monday .The Pink Ride was a cycle rally carried out by the first batch of Pink Riders formed under the aegis of the National Cadet Corps unit in the district. The women cadets of NCC carried out the ride from Vellayil to Puthiyappa and back to Kozhikode beach to mark their launch .The Pink Riders' collective is being formed under the initiative of the Grand Cycle Challenge of Green Care Mission, which is intended to popularise cycling in the district. Later, Nandana P. and Meenakshi P.M., two national cycling champions from the district, were honoured with "Cycle Prathibha award" by Deputy Mayor C.P. Musafir Ahamed .Besides, the chief patron of the Grand Cycle Challenge gave away free cycles to the cadets who took part in the programme.

We can see in the above lines ,it was a great success . I hereby conclude my words by thanking all the NCC officers and especially the cadets who played the main role in this programme.

Cdt RIYA MARIA TOM



