

## DEPARTMENT OF BUSINESS ADMINISTRATION

### FIELD WORK 21-22

The second year students of Department of Business Administration took the project of creating awareness among the middle aged women of their locality towards online banking. During the pandemic times many were shut at their homes and these students took webinar on the same during 2020-21. Later to make it more effective the same set of students took the challenge of visiting house hold ladies and helping them to do transactions and create the sense of confidence in using virtual banking. This initiative helped many women to get out of the fear of losing money and also access to online products and services, pay bills online and also to update their personal information easily.



HEAD OF THE DEPARTMENT OF  
BUSINESS ADMINISTRATION  
PROVIDENCE WOMEN'S COLLEGE  
CALICUT- 673 009