

“A STUDY ON EFFECTIVENESS OF GST AMONG RETAILERS WITH SPECIAL REFERENCE TO CALICUT CITY”

*A Project Report Submitted to the University of Calicut in partial fulfillment
of the requirement for the award of the degree of*

MASTER OF COMMERCE

BY

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2020-2022

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**“INVESTMENT PATTERN AND BEHAVIOUR OF RETAIL
INVESTORS SPECIAL REFERENCE TO KOZHIKODE DISTRICT”**

*A Project Report Submitted to the University of Calicut in partial fulfillment of the
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**“ANALYSIS ON INVESTORS PREFERENCE TOWARDS VARIOUS
MUTUAL FUND SCHEMES IN CALICUT DISTRICT”**

*A Project Report Submitted to the University of Calicut in partial fulfillment
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"PERCEPTION OF PEOPLE TOWARDS GREEN PRODUCTS".

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“A STUDY ON INVESTMENT DECISION MAKING OF NON- RESIDENT INDIAN IN FINANCIAL ASSET ”

*A Project Report Submitted to the University of Calicut in partial fulfillment of
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“POLICY-HOLDERS PERCEPTION TOWARDS MOTOR VEHICLE INSURANCE WITH REFERENCE TO CALICUT CITY”

A Project Report Submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of

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“IMPACT OF GST ON THE FAST-MOVING CONSUMER GOODS SECTOR IN INDIA ”

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“A STUDY ON CUSTOMERS PERCEPTIONS TOWARDS RETAIL MIX STRATEGIES OF CALICUT RETAIL MARKET”

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“INFLUENCE OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR AMONG YOUNGSTERS IN ELATHUR CORPORATION”

A Project Report Submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of

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***“RETAILERS PERCEPTION TOWARDS ONLINE BANKING PLATFORM
WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT”***

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“A STUDY ON STRESS LEVEL MANAGEMENT OF BANK EMPLOYEES DURING COVID -19 WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT”

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“STUDY ON CUSTOMER PERCEPTION ON BRANDED APPARELS”

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“WORK LIFE BALANCE OF WORKING WOMEN IN IT SECTORS WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT”

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**“A STUDY BASED ON PERCEPTION OF EMPLOYEES
TOWARDS MERGER AND ACQUISITION OF BANKS,;
SPECIAL REFERENCE TO SBI CALICUT”**

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“PANDEMIC EFFECT ON ONLINE SHOPPING BEHAVIOR OF COSTUMERS”

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EDUCATIONAL LOAN WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANK CALICUT”

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**A STUDY ON CONSUMERS AWARENESS LEVEL AND ATTITUDE
TOWARDS CONSUMER PROTECTION ACT 2019 WITH SPECIAL
REFERENCE TO KOZHIKODE DISTRICT”**

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“CUSTOMER PERCEPTION TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO CALICUT CITY”

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“A STUDY ON ATTITUDE OF WOMEN INVESTORS TOWARDS STOCK MARKET INVESTMENT IN CALICUT”

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**“A STUDY ON INVESTORS BEHAVIOUR TOWARDS COMMODITY MARKET
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“INFLUENCE OF DIGITAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR”

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“PERCEPTION OF INVESTORS ON MOBILISATION OF SAVINGS THROUGH MUTUAL FUND”

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TOWARDS HEALTH INSURANCE”

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