

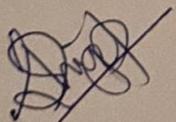
Department of Commerce  
Providence Women's College  
Calicut - 673009

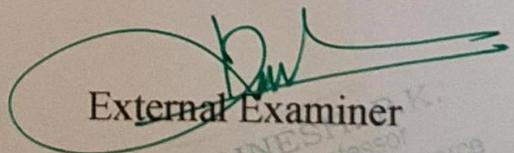


CERTIFICATE

This is to certify that the project titled "THE ROLE OF SOCIAL MEDIA MARKETING IN CONSUMER BEHAVIOUR WITH SPECIAL REFERNCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SREESHMA.P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/04/2022

  
Internal Examiner

  
External Examiner  
Dr. DINESH P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

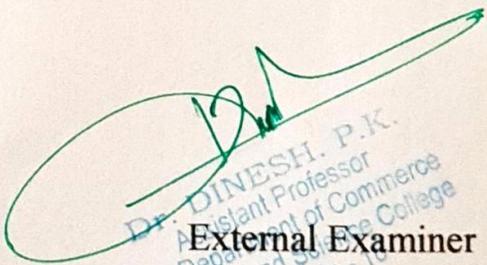


**CERTIFICATE**

This is to certify that the project titled "CUSTOMER PERCEPTION AND SATISFACTION OF ROYAL ENFIELD IN CALICUT CITY WITH SPECIAL REFERENCE TO BLUE MOUNTAIN AUTOS" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by AMAL ABDUL AZEEZ V.M and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/2022

  
Internal Examiner

  
External Examiner  
Dr. DINESH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 10

Department of Commerce  
Providence Women's College  
Calicut - 673009

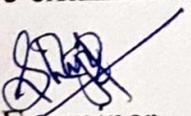


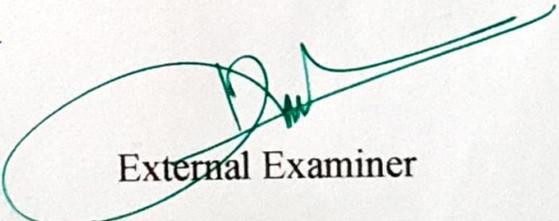
**CERTIFICATE**

This is to certify that the project titled "THE ROLE OF SOCIAL MEDIA MARKETING IN CONSUMER BEHAVIOUR WITH SPECIAL REFERNCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NANDANA.A.R and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/22

  
Internal Examiner

  
External Examiner

**Department of Commerce  
Providence Women's College  
Calicut – 673009**



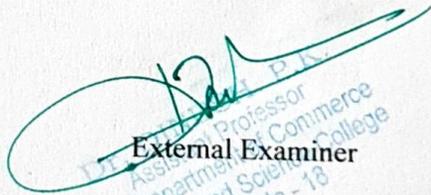
**CERTIFICATE**

This is to certify that the project titled "THE EFFECT OF COVID-19 ON VIRTUAL SMALL BUSINESSES IN KERALA" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NUMA ISHAK and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/4/22

  
Internal Examiner

  
External Examiner

Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

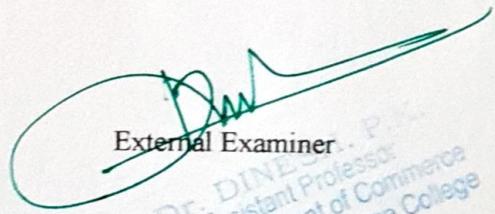


**CERTIFICATE**

This is to certify that the project titled "ATTITUDE OF COLLEGE STUDENTS FOR CHOOSING ENTREPRENEURSHIP AS A CAREER WITH SPECIAL REFERENCE TO CALICUT CITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SAMAYA P.K and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/4/22

  
Internal Examiner

  
External Examiner  
Dr. DINEESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "Problems faced by retailers in SM Street, Calicut" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor's degree in commerce, is a record of bonafide research work done by SHAHANA P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/4/22

Internal Examiner

External Examiner

Dr. DILEESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College Calicut 673009



**CERTIFICATE**

This is to certify that the project titled "SAVING AND INVESTMENT HABITS OF WORKING WOMEN IN CALICUT DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SNEHA. M. and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/4/22

  
Internal Examiner

  
External Examiner

Dr. DINESH K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**

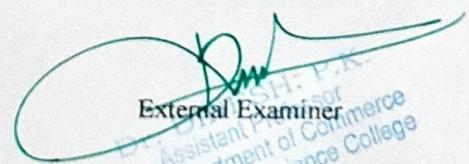


**CERTIFICATE**

This is to certify that the project titled "CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO MANANTHAVADY MUNICIPALITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SNEHA MARTIN and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/4/22

  
Internal Examiner

  
External Examiner  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut – 673009



**CERTIFICATE**

This is to certify that the project titled "CUSTOMER PERCEPTION TOWARDS BHIM APP WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by RENIHA RAOOF and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

27/04/22

Internal Examiner

External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**



**CERTIFICATE**

This is to certify that the project titled "**CUSTOMER PERCEPTION TOWARDS ELECTRIC VEHICLES**" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by **SANA MAHAMOOD A** and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

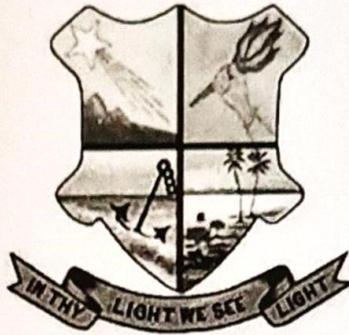
Viva voice examination held on:

27/04/22

Internal Examiner

Assistant Professor  
Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 13

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "FINANCIAL INCLUSION AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO THIRUVAMBADY PANCHAYAT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ALEENA JOMON and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

27/4/22

Internal Examiner

External Examiner

Dr. P. K. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 16

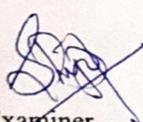
Department of Commerce  
Providence Women's College  
Calicut - 673009

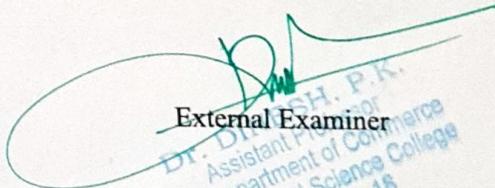


**CERTIFICATE**

This is to certify that the project titled "AWARENESS OF SENIOR CITIZEN'S ABOUT CASHLESS ECONOMY WITH SPECIAL REFERENCE TO CALICUT CITY " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by THANHA C B V and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/22

  
Internal Examiner

  
External Examiner

DR. D. SH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's  
College Calicut - 673009



CERTIFICATE

This is to certify that the project titled " ANALYSIS OF THE WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by FIZA FATHIMA PALLITHAZHAM and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/2022

  
Internal Examiner

  
External Examiner  
Dr. D. S. S. H. P. K.  
P.G. Assistant Professor  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

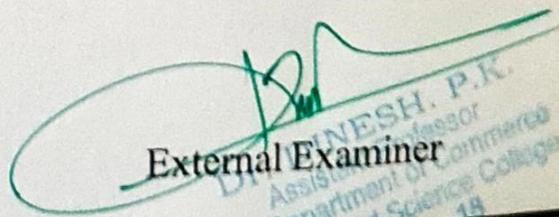


**CERTIFICATE**

This is to certify that the project titled "AWARENESS OF E-WALLET AMONG RURAL COMMUNITY WITH SPECIAL REFERENCE TO IRITTY MUNICIPALITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ANANYA T B, the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/22

  
Internal Examiner

  
External Examiner

D. VINESH. P.K.  
Assistant Professor  
Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 673018

Department of Commerce  
Providence Women's College  
Calicut - 673009

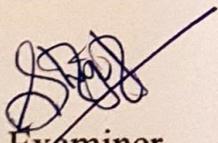


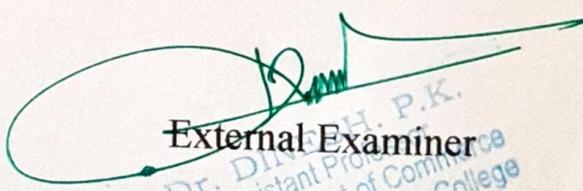
**CERTIFICATE**

This is to certify that the project titled "CUSTOMER PERCEPTION AND SATISFACTION OF ROYAL ENFIELD IN CALICUT CITY WITH SPECIAL REFERENCE TO BLUE MOUNTAIN AUTOS" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by AMRITHASREE S.N and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/22

  
Internal Examiner

  
External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "FINANCIAL INCLUSION AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO THIRUVAMBADY PANCHAYAT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by APARNA BABY and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/2022

Internal Examiner

External Examiner

Dr. E. S. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut – 673009



**CERTIFICATE**

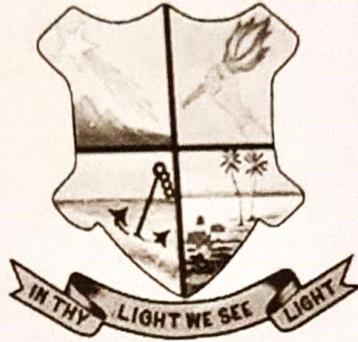
This is to certify that the project titled "CUSTOMER SATISFACTION OF TVS MOTOR VEHICLE WITH A SPECIAL REFERENCE TO KOZHIKODE DISTRICT " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ARCHANA SANTHOSH and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/4/22

Internal Examiner

External Examiner  
Dr. D. SH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut – 673009**

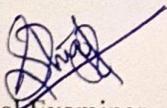


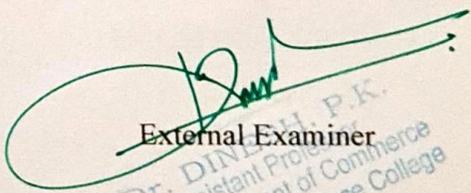
**CERTIFICATE**

This is to certify that the project titled "THE EFFECT OF COVID-19 ON VIRTUAL SMALL BUSINESSES IN KERALA" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by LAMMIYA FAZAL and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

27/4/22

  
Internal Examiner

  
External Examiner

Dr. DINIYAH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "PRODUCT POSITIONING OF PASSENGER CARS OF KVR HYUNDAI MOTOR INDIA LTD " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by KHADEEJA BASHEER and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/22

Internal Examiner

External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College Calicut 673009

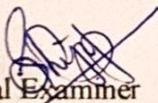


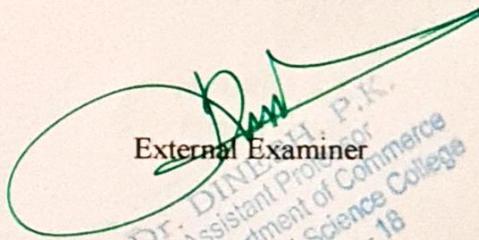
**CERTIFICATE**

This is to certify that the project titled "SAVING AND INVESTMENT HABITS OF WORKING WOMEN IN CALICUT DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ARCHANA. M. and the project has not formed the basis for the award of any M Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

27/04/22

  
Internal Examiner

  
External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

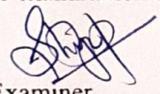
Department of Commerce  
Providence Women's College  
Calicut - 673009

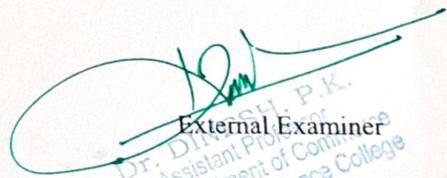


CERTIFICATE

This is to certify that the project titled "FINANCIAL INCLUSION AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO THIRUVAMBADY PANCHAYAT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by AMALA SAJI and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/04/22

  
Internal Examiner

  
External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



### CERTIFICATE

This is to certify that the project titled "CUSTOMER PERCEPTION TOWARDS BHIM APP WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by AMINA O and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

27/04/2022

Internal Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "PRODUCT POSITIONING OF PASSENGER CARS OF KVR HYUNDAI MOTOR INDIA LTD." submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ANCHANA K.P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/2022

Internal Examiner

External Examiner  
Dr. D. SH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut – 673009

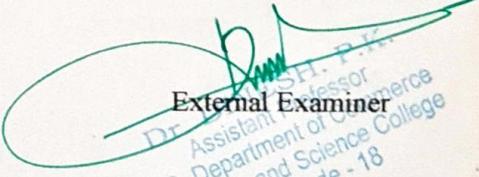


**CERTIFICATE**

This is to certify that the project titled "INFLUENCE OF SOCIAL NETWORKING AMONG TEENAGERS WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ASWATHI T and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/2022

  
Internal Examiner

  
External Examiner

Dr. ASH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "EFFECTIVENESS OF MARKETING STRATEGIES OF COMMERCIAL CYLINDERS BY DISTRIBUTORS OF INDIAN OIL CORPORATION UNDER INDANE DIVISIONAL OFFICE, KOZHIKODE REGION" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ARYA M and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/2022

Internal Examiner

External Examiner

Dr. P. K. S. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "**CUSTOMER PERCEPTION TOWARDS ELECTRIC VEHICLES**" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by **FATHIMA NIHALA KT** and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

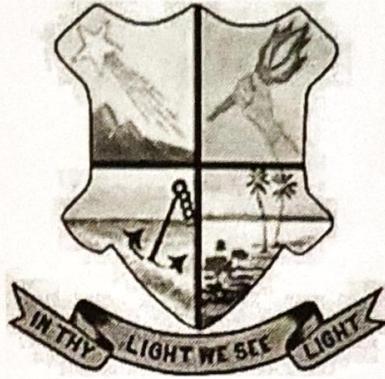
Viva voice examination held on: 27/4/2022

Internal Examiner

External Examiner

Dr. DINESH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce**  
**Providence Women's**  
**College Calicut - 673009**



**CERTIFICATE**

This is to certify that the project titled " ANALYSIS OF THE WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by MARTHA CYPRIAN and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/2022

  
Internal Examiner

  
External Examiner  
Assistant Professor  
Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

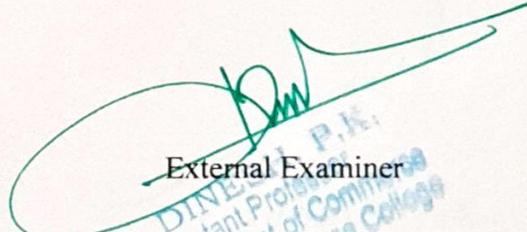


**CERTIFICATE**

This is to certify that the project titled "ATTITUDE OF COLLEGE STUDENTS FOR CHOOSING ENTREPRENEURSHIP AS A CAREER WITH SPECIAL REFERENCE TO CALICUT CITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by MEENAKSHI SANKAR .P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/2022

  
Internal Examiner

  
External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



### CERTIFICATE

This is to certify that the project titled "THE EFFECT OF COVID-19 ON VIRTUAL SMALL BUSINESSES IN KERALA" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NEEHA KV and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/04/2022

Internal Examiner

External Examiner  
Dr. DINKU P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

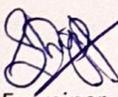
Department of Commerce  
Providence Women's College  
Calicut - 673009

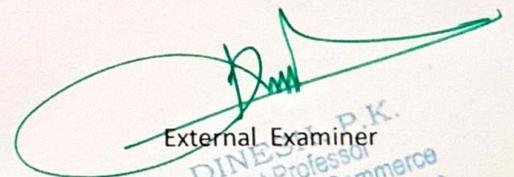


CERTIFICATE

This is to certify that the project titled "Problems faced by retailers in SM Street, Calicut" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor's degree in commerce, is a record of bonafide research work done by ANJALA ABDUL SALAM and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 27/4/2022

  
Internal Examiner

  
External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "JOB SATISFACTION OF SHRIRAM TRANSPORT COMPANY LTD" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Rose Mariya the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. DILIP K. P.R.  
Assistant Professor  
PG. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College Calicut  
673009

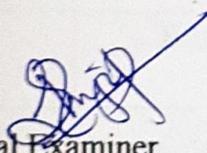


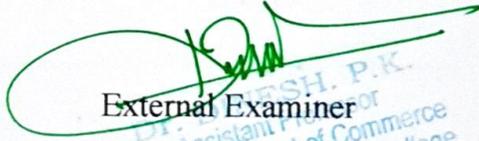
**CERTIFICATE**

This is to certify that the project titled " IMPACT OF COVID 19 ON THE LIVELIHOOD OF RURAL PEOPLE WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT " submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done ANUSREE K and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

  
Internal Examiner

  
External Examiner

DR. J. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut-673009**

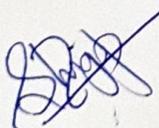


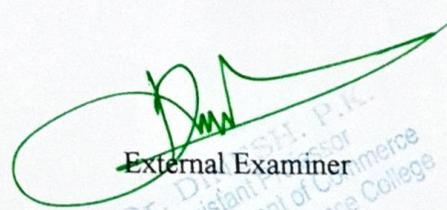
**CERTIFICATE**

This is to certify that the project titled "EFFECT OF COVID 19 ON CONSTRUCTION WORKERS WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NANDITHA D and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

  
Internal Examiner

  
External Examiner

Dr. D. SH. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "BRAND PREFERENCE OF MOBILE PHONE AMONG COLLEGE STUDENTS, WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ADITHYA . K and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/04/2022

Internal Examiner

External Examiner

Dr. D. S. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut-673009**



**CERTIFICATE**

This is to certify that the project titled "EFFECT OF COVID 19 ON CONSTRUCTION WORKERS WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NAYANA D and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner  
Dr. P. K. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "AN ANALYTICAL STUDY ON E-GOVERNMENT SERVICE PROVIDED BY AKSHAYA CENTERS IN CALICUT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Alina Siby the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner  
Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode-18

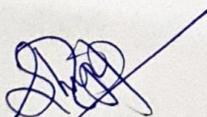
Department of Commerce  
Providence Women's College  
Calicut - 673009

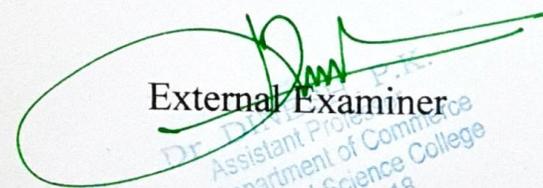


**CERTIFICATE**

This is to certify that the project titled "BUYING BEHAVIOR OF CONSUMERS TOWARDS ELECTRONIC CONSUMER DURABLE GOODS MADE IN INDIA: Special Reference to Calicut District) " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ANJU.K.K and the project has not formed the basis for the award of anyDegree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

  
Internal Examiner

  
External Examiner

Dr. D. P. K. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's  
College Calicut – 673009



**CERTIFICATE**

This is to certify that the project titled "CUSTOMER SATISFACTION OF TVS MOTOR VEHICLES WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ARCHANA ANILKUMAR and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

Internal Examiner

External Examiner  
Dr. E. S. S. P. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of commerce  
Providence Women's College  
Calicut-673009**



**CERTIFICATE**

This is to certify that the project titled "CUSTOMER SATISFACTION IN ONLINE SHOPPING" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by AYANA T P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of commerce  
Providence Women's College  
Calicut-673009**



**CERTIFICATE**

This is to certify that the project titled "ATTITUDE OF INVESTORS TOWARDS STOCK MARKET WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by LAKSHMI PRIYA T.P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

Internal Examiner

External Examiner

Dr. D. P. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "Women Empowerment Through Kudumbasree with reference to Kunnamangalam Grama Panchayat" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Neelima M and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

Dr. P. P. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**



**CERTIFICATE**

This is to certify that the project titled "BRAND PREFERENCE OF MOBILE PHONE AMONG COLLEGE STUDENTS, WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NIRANJANA RAJU and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. D. H. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "AN ANALYTICAL STUDY ON E-GOVERNMENT SERVICE PROVIDED BY AKSHAYA CENTERS IN CALICUT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Shibina.v.p the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**



**CERTIFICATE**

This is to certify that the project titled "AWARENESS OF SENIOR CITIZEN'S ABOUT CASHLESS ECONOMY WITH SPECIAL REFERENCE TO CALICUT CITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by DILNA RASHEED, and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "A STUDY ON SAVING HABITS OF FISHERMEN IN BEYPORE, CALICUT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NUSRATH the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

Dr. P. S. S. P. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

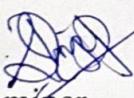
Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "CUSTOMERS ACCEPTANCE OF ONLINE BANKING" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SAGINSHA K.P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

  
Internal Examiner

  
External Examiner

Dr. DINESH P.R.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

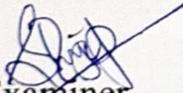
Department of Commerce  
Providence Women's College  
Calicut - 673009

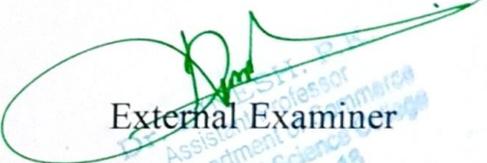


**CERTIFICATE**

This is to certify that the project titled "CUSTOMERS ACCEPTANCE OF ONLINE BANKING" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by NEETA PAUL LESLIE and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022.

  
Internal Examiner

  
External Examiner  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of commerce  
Providence Women's College  
Calicut-673009**



**CERTIFICATE**

This is to certify that the project titled "CUSTOMER SATISFACTION IN ONLINE SHOPPING" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by DIVYA P S and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

  
Internal Examiner

  
External Examiner  
Dr. DINESH K P  
Assistant Professor  
PG. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

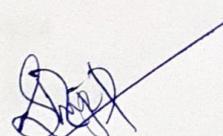
Department of Commerce  
Providence Women's College  
Calicut - 673009

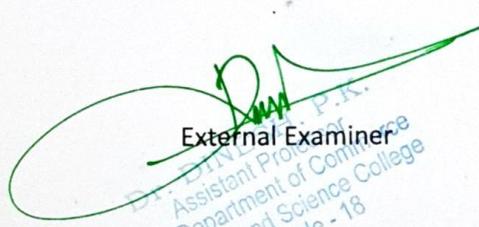


**CERTIFICATE**

This is to certify that the project titled "A STUDY ON SAVING HABITS OF FISHERMEN IN BEYPORE, CALICUT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by FATHIMA SHAHANA PK the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022.

  
Internal Examiner

  
External Examiner

Dr. P.K. P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

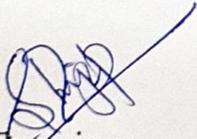


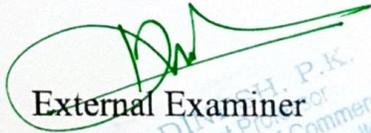
CERTIFICATE

This is to certify that the project titled "CONSUMER BEHAVIOUR TOWARDS COSMETICS AMONG WOMEN IN CALICUT CITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by FIDHA FATHIMA and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

  
Internal Examiner

  
External Examiner

Dr. D. S. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "AWARENESS OF E-WALLET AMONG RURAL COMMUNITY WITH SPECIAL REFERENCE TO IRITTY MUNICIPALITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by JISNA MARIYA JOSE, the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

DR. VINESH. P.J.  
Assistant Professor  
Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Kozhikode - 673009



**CERTIFICATE**

This is to certify that the project titled "INFLUENCE OF CELEBRITY ENDORSED ADVERTISEMENTS ON CONSUMER BUYING BEHAVIOR OF FMCG PRODUCTS, Special Reference to Kozhikode District". submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by JUSMIYA K and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. D. P. P. P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut – 673009



**CERTIFICATE**

This is to certify that the project titled "INFLUENCE OF SOCIAL NETWORKING AMONG TEENAGERS WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SUKANYA P and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner

Dr. D. S. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



CERTIFICATE

This is to certify that the project titled "Women Empowerment Through Kudumbasree with reference to Kunnamangalam Grama Panchayat" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Adithya C and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner  
Dr. DINESH K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of commerce  
Providence Women's College  
Calicut-673009**



**CERTIFICATE**

This is to certify that the project titled "ATTITUDE OF INVESTORS TOWARDS STOCK MARKET WITH SPECIAL REFERENCE TO CALICUT DISTRICT" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by UNNIMAYA E M and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner

Dr. DINESH P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**



**CERTIFICATE**

This is to certify that the project titled "CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO MANANTHAVADY MUNICIPALITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ALEENA M R and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner

ASHA P.E.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "**JOB STRESS AMONG EMPLOYEES DURING THE PERIOD OF WORK FROM HOME WITH SPECIAL REFERENCE TO STATE STREET HCL PRIVATE LIMITED COIMBATORE**" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Aiswarya Achuthan and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

Internal Examiner

External Examiner

Dr. Dinu P.K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

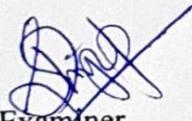
Department of Commerce  
Providence Women's College  
Calicut - 673009

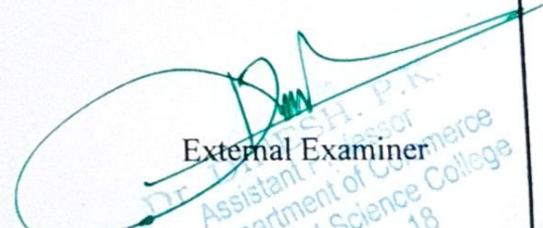


**CERTIFICATE**

This is to certify that the project titled "JOB STRESS AMONG EMPLOYEES DURING THE PERIOD OF WORK FROM HOME WITH SPECIAL REFERENCE TO STATE STREET HCL PRIVATE LIMITED COIMBATORE" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Amaya Biju and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 28/04/2022

  
Internal Examiner

  
External Examiner  
Dr. P. S. H. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce**  
**Providence Women's College Calicut**  
**673009**



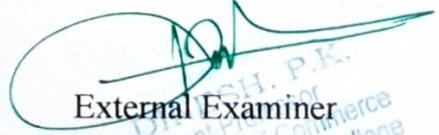
**CERTIFICATE**

This is to certify that the project titled " IMPACT OF COVID 19 ON THE LIVELIHOOD OF RURAL PEOPLE WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT " submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by ANJANA GEORGE and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

28/04/2022

  
Internal Examiner

  
External Examiner

Dr. D. S. P. K.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009



**CERTIFICATE**

This is to certify that the project titled "JOB STRESS AMONG EMPLOYEES DURING THE PERIOD OF WORK FROM HOME WITH SPECIAL REFERENCE TO STATE STREET HCL PRIVATE LIMITED COIMBATORE" submitted to the University of Calicut in partial fulfilment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Arya Sibi and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

Internal Examiner

External Examiner

Dr. DINEESH P.P.  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

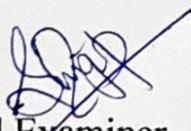
Department of Commerce  
Providence Women's College  
Calicut - 673009

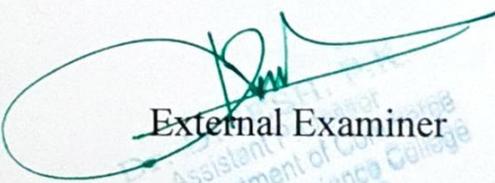


**CERTIFICATE**

This is to certify that the project titled "JOB SATISFACTION OF SHRIRAM TRANSPORT COMPANY LTD" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by Delna Thomas the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/04/2022

  
Internal Examiner

  
External Examiner

Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

**Department of Commerce  
Providence Women's College  
Calicut - 673009**

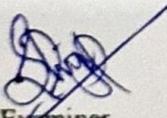


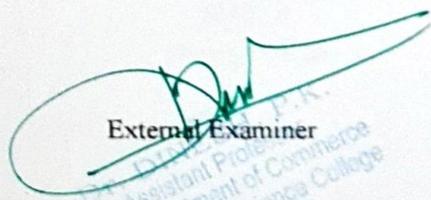
**CERTIFICATE**

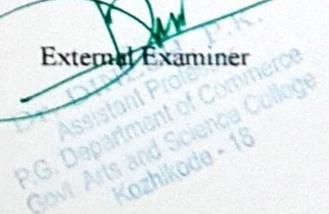
This is to certify that the project titled "CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO MANANTHAVADY MUNICIPALITY" submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by EVON JAISON and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on:

29/04/2022

  
Internal Examiner

  
External Examiner

  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Calicut - 673009

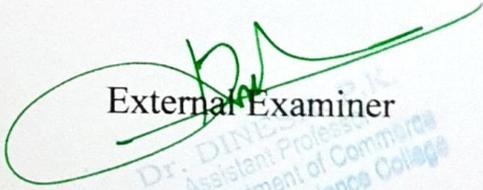


CERTIFICATE

This is to certify that the project titled "BUYING BEHAVIOR OF CONSUMERS TOWARDS ELECTRONIC CONSUMER DURABLE GOODS MADE IN INDIA: Special Reference to Calicut District) " submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SHILPA ANNIE Mand the project has not formed the basis for the award of anyDegree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 29/4/2022

  
Internal Examiner

  
External Examiner

Dr. DINESH P K  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18

Department of Commerce  
Providence Women's College  
Kozhikode - 673009

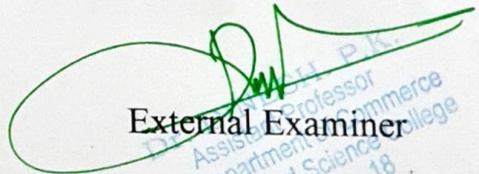


**CERTIFICATE**

This is to certify that the project titled "INFLUENCE OF CELEBRITY ENDORSED ADVERTISEMENTS ON CONSUMER BUYING BEHAVIOR OF FMCG PRODUCTS, Special Reference to Kozhikode District". submitted to the University of Calicut in partial fulfillment of the requirements for award of Bachelor Degree in Commerce, is a record of bonafide research work done by SREEJA R and the project has not formed the basis for the award of any Degree, Diploma, fellowship or other similar title or recognition before.

Viva voice examination held on: 22/4/2022

  
Internal Examiner

  
External Examiner  
Assistant Professor  
P.G. Department of Commerce  
Govt. Arts and Science College  
Kozhikode - 18