

PROVIDENCE WOMEN'S COLLEGE
DEPARTMENT OF ZOOLOGY
PRESENTS WEBINAR ON
LIVESTOCK ENTREPRENEURSHIP AS AN EMERGING
SELF-EMPLOYMENT OPTION



Dr. P GIRISH KUMAR

Assistant Director
Regional Poultry Farm
Mundayad
Kannur district



Meeting!

10/07/2021

10:00AM

Livestock Entrepreneurship as an Emerging self-employment option .

On 10th July a webinar was conducted on “Livestock Entrepreneurship As An Emerging Self-Employment Option“ by Dr. P. Girish Kumar, Assistant Director, Regional Poultry Farm Mundayad, Kannur District.

He gave a wide knowledge on the Livestock Entrepreneurship and its importance. The topics covered during the session was :

- Livestock provide high quality food, cash income and employment. . Enterprises should have access to adequate levels of information about market, technology, research etc. Therefore, it is important to acquire adequate knowledge about the production and marketing which are highly variable due to high variation in the types of products, their self-life, class of consumers and economic status.
- Entrepreneur venturing for livestock enterprise should have the following characteristics:
 1. Should have well-defined objective for the production (qualitative and quantitative) of livestock and livestock products
 2. Determination of dimension of production units.
This will depend on the objective, i.e.:
 - (i) Small scale for supplementing family income,
 - (ii) A larger unit for earning livelihood, and
 - (iii) Commercial enterprise of various sizes.
 3. Management of resources for development of infrastructure, purchase of livestock, feeds, utensils and appliances, processing of products and marketing of products.
 4. Should be prepared to take risk because most of the livestock products are highly perishable items.
 5. Should develop skill for the alternate method of disposal viz. excess or surplus milk left unsold should be utilized for the production of khoa, paneer, etc.
- Prerequisites for Livestock Farming Enterprise:

Before proceeding for the establishment of any enterprise of livestock production, it will be very useful to acquire the followings:

1. The entrepreneur should have basic knowledge of selected animal husbandry.
2. Availability of market within the approachable limits.
3. Seasonal fluctuations for the demand of products.
4. Scope of sale of value added products.
5. Availability of unskilled and skilled manpower.
6. Availability of land and natural water sources.
7. Scope of seasonal purchase and storage of feedstuffs.
8. Cycle of occurrence of natural calamities, if any.
9. Insurance facility for farm commodities and livestock will provide protection against unforeseen mishaps.

The session was truly inspiring and gave a insight to Who is an entrepreneur? 2. What is entrepreneurship? 3. Enterprise 4. Manager 5. Difference between entrepreneur and entrepreneurship 6. Difference between an entrepreneur and a manager. About 79 participants participated and interacted during the session.

10/7/2021

PROVIDENCE WOMEN'S COLLEGE

DEPARTMENT OF ZOOLOGY (III ZOOLOGY)

TALK: LIVESTOCK ENTREPRENEURSHIP AS AN EMERGING SELF-EMPLOYMENT OPTION

STUDENTS LIST:

Sl. No.	NAME
1	ARSHITHA P R
2	ATHULYA K
3	KEERTHANA SARATH
4	SNEHA M K
5	SONA SATHEESH K
6	AHIJA R V
7	ANAGHA R
8	ANJANA M
9	ANJANA P K
10	ANJITHA V
11	HARSHA K P
12	MARLIN THOMAS
13	MEGHNA P
14	NAVEENA E
15	NEHILA PARVIN K P
16	NOURA KONDASAN PARAMBIL
17	RESHMI M C
18	SHADHA FATHIMA
19	SNEHA V M
20	SREELAKSHMI A
21	AJANYA RAMAKRISHNAN
22	ANAGHA K K
23	ANASHAYA K
24	ANDREA DAIZ K
25	ARYA SAJIL
26	ASHLA N
27	ASMA SHIRIN K
28	AYISHA HANNA C K
29	FATHIMA HIBA
30	FIDA SHERIN K P
31	JILU JOSE
32	MASHIDA MUSTHARY O P
33	NAJIHA THASNEEM N
34	NAMITHA METILDA ROZARIO
35	NAVYA S
36	SHILPA T P
37	T POOJA

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Date: 10/7/2021

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DEPARTMENT OF ZOOLOGY (II ZOOLOGY)

TALK: LIVESTOCK ENTREPRENEURSHIP AS AN EMERGING, SELF-EMPLOYMENT OPTION

LIST OF STUDENTS:

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1	ANCY MARIYA ALEX
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3	NANDHANA K E
4	SAFFANA MAHAMOOD
5	SHRUTHIKA R
6	VIDYA LAKSHMI T
7	ADITHYA V K
8	ANEESHA K V
9	ARZIN RIYA K
10	FATHIMA RINSHA M
11	PARVANA S NAIR
12	RINSHA FATHIMA M
13	SAFA FATHIMA A P
14	SANOORA
15	VANDANA P
16	AISWARYA M K
17	AJANYA K K
18	AMEENA JABEEN K K
19	AMRUTHA K
20	ANAMIKA M K
21	ANANYA P
22	ANCSY ALEXANDER
23	ANUMOL
24	ANUSHA O
25	ANUSREE T
26	ARCHANA P A
27	ASWATHI U K
28	BINCY ELIZABETH P J
29	DARSANA E K
30	GAYATHRI K
31	HALKA HARISH
32	HISANA SHERIN M K
33	JALEETTA JAYSON

Sl.No.	Name
34	JYOTHIRMAYI C H
35	KRISHNA PRIYA S
36	NEHA S
37	NITHYA P M
38	NITHYARAJ O M
39	SANDRA C
40	SHREYA SREEKUMAR
41	SONA BOBAN
42	TEENA MARY BAIJU

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