



06
MARCH
WEDNESDAY

DEPARTMENT OF COMPUTER SCIENCE
PROVIDENCE WOMEN'S COLLEGE
Affiliated to University of Calicut, DBT Star College
REACCREDITED BY NAAC WITH A++ (3.65)

PRESENTS
SEMINAR
Under DBT Star College Scheme

On **DIGITAL**
MARKETING
Future of AI in
Beginner's Blueprint to Success!

Time : 1:15 PM - 2:15 PM
Venue : Computer Lab



Vipin Nayar
Director - Aviv Digital
Digital Marketing Head - Acodez

avivDigital
School of Digital Marketing

REPORT

A seminar on the "**FUTURE OF AI IN DIGITAL MARKETING**" was presented by Vipin Nayar, Digital Marketing Head, Acodez, under the DBT Star College Scheme, on 6th March 2023. The session explored the intersection of Artificial Intelligence and Digital Marketing, highlighting emerging trends and strategies. Attendees gained valuable insights into leveraging AI technologies to enhance marketing efforts in the digital landscape. Around 50 students attended this session. The seminar fostered discussion and awareness about the transformative potential of AI in shaping the future of marketing practices.



LIST OF PARTICIPANTS

SL.NO	NAME	CLASS	SIGNATURE
1	KARUNYA SAGAR P M	II PG	[Signature]
2	AMINA NILUFAR SULTHANA T H	II PG	[Signature]
3	ANAGHA P	II PG	[Signature]
4	ANJALI P	II PG	[Signature]
5	ANJALI C P	II PG	[Signature]
6	AYSHA VAASMA E T	II PG	[Signature]
8	FATHIMATHUL BAHAJA V	II PG	[Signature]
9	SAJANYA SUDHAKARAN	II PG	[Signature]
10	ALHENA GHANIYA SAMEER	II UG	[Signature]
11	AMISHA ASHOK T	II UG	[Signature]
12	AMRIN JOHAR	II UG	[Signature]
13	ANANYA T	II UG	[Signature]
14	ANIYANA PRADEESH	II UG	[Signature]
15	ARCHA E	II UG	[Signature]
16	AYSHA NADHA C E V	II UG	[Signature]
17	AYSHA NIDA P P	II UG	[Signature]
18	FATHIMA LANA R T	II UG	[Signature]
19	FATHIMA NAJLA K	II UG	[Signature]
20	FATHIMA ROCHEE PUTHANCHERY	II UG	[Signature]
21	FATHIMMATH UYOON K V	II UG	[Signature]
22	HANIYA ABDULLA	II UG	[Signature]
23	KRISHNA DINESH	II UG	[Signature]
24	MEHA FATHIMA A K	II UG	[Signature]
25	MINZA SADIQ	II UG	[Signature]
26	NANDANA DINESH A	II UG	[Signature]
27	RINSHA M	II UG	[Signature]
28	NEEHA NAZER	II UG	[Signature]
29	PAVITHRA K	II UG	[Signature]
30	RUSHDA BASHEER E	II UG	[Signature]
31	SOORYA KRISHNA M K	II UG	[Signature]
32	MEENAKSHI K T	II UG	[Signature]
33	MINHA SADIQUE	II UG	[Signature]
34	NANDANA V	II UG	[Signature]
35	NIDHA NISHAD K P T	II UG	[Signature]
36	RIZA FATHIMA	II UG	[Signature]
37	VISMAYA P T	II UG	[Signature]
38	ADHINA ANUBAL P	II UG	[Signature]
39	ALEENA N	II UG	[Signature]
40	AYISHA FEMIN P	II UG	[Signature]
41	AYISHA NASHFA K	II UG	[Signature]
42	AYISHA RIFNA	II UG	[Signature]
43	AYISHA RINSHA C K	II UG	[Signature]
44	AYSHA MINSHA P	II UG	[Signature]
45	FATHIMA NEHA	II UG	[Signature]
46	HANAN MARIYAM SUBAIR	II UG	[Signature]
47	NOURIN ABDUL KAYYOOM P T	II UG	[Signature]
48	PARVATHY K M	II UG	[Signature]

UG Coordinator
 UG Student Welfare
 UG Cell - 6