

## PROVIDENCE WOMEN'S COLLEGE, KOZHIKODE

Re-Accredited with grade A++ by NAAC, DBT Star College

DEPT. OF HUMAN RESOURCE MANAGEMENT

SESSION ON EMPOWERING RESEARCH MINDS
INTRODUCTION TO RESEARCH METHODOLOGY



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ASSOCIATE PROFESSOR

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## RESEARCH METHODOLOGY LECTURER SERIES, "EMPOWERING THE RESEARCH METHOD"

In an endeavor to cultivate a culture of academic excellence and research progress, Dept. Of HRM organized a research methodology lecturer Series named, "Empowering the Research Minds". This series inaugurated by Dr. Sravana, Associate Professor of Dept. of Commerce and International Business, Central university of Kerala on August 09 2023. Total 80 students participated in the session. The primary objective of this series is to provide students with a comprehensive understanding of research methodologies.







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DEPARTMENT OF HUMAN RESOURCE MANAGEMENT In Association With IEDC Unit Of KSUM

ORGANISE SESSION ON





**LAUNCHING DREAMS:** A ROADMAP FROM STUDENT TO ENTREPRENEUR







#### **SPEAKER**

MR. VIGNESH RADHAKRISHNAN **Project Officer** Kerala Startup Mission

**VENUE-CARMEL HALL** 

## LAUNCHING DREAMS- A ROAD MAP FROM STUDENT TO ENTREPRENEUR, IN ASSOCIATION WITH IEDC UNIT OF KSUM.

In collaboration with the Innovation and Entrepreneurship Development Cell (IEDC) unit of Kerala Startup Mission (KSUM), Dept.Of HRM hosted a transformative session titled "Launching Dreams" on 2023 October 17<sup>th</sup>. The session, led by the esteemed speaker Mr. Vignesh Radhakrishnan, Project Officer, KSUM aimed to provide students with a roadmap to transition from being a student to becoming a successful entrepreneur. Total 93 students participated in the session. The session covered crucial aspects of entrepreneurship, from ideation to execution. Students gained insights into identifying viable business ideas, understanding market dynamics, creating a business plan, and navigating the initial challenges of entrepreneurship.





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