

# **DEPT. OF ENGLISH**

**2023-2024**

## **3.4.2 EXTENSION ACTIVITIES**

**SDG10: REDUCED INEQUALITIES**

**SDG 11: SUSTAINABLE CITIES AND COMMUNITIES**

**SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION**

### **2. CLOTH DONATION DRIVE( 31 JAN 2024-29 FEB 2024)**

Department of English and Department of Chemistry jointly organised a Cloth Donation Drive in association with the NGO Greenworms, titled “Let’s Unwaste” meant for the recycling of waste/old clothes. The clothes were collected at a designated bin and in the span of 4 weeks, more than 500 kilograms were donated. The drive was to raise awareness among students and staff about the perils of fast fashion and the importance of responsible consumption.

The link of the newspaper article :

<https://www.thehindu.com/news/cities/kozhikode/kuppayam-to-create-awareness-on-perils-of-fast-fashion/article67783582.ece>

Providence Women's College  
Department of Chemistry  
&  
Department of English

*organised*

### CLOTHES DONATION DRIVE

DATE: Jan 23 -Feb 15  
2023

PLACE OF COLLECTION: Department of Chemistry

*Donate..*  
your clothes in the cloth donation drive in association with **GREEN WORMS** - "Let's Utilize waste"

LET YOUR OLD CLOTHES LIVE!



# Thank you

We have received 4500 kg material in one month.  
We are extremely grateful to everyone who supported Kuppayam Campaign.  
We appreciate for taking this incredibly conscious step towards a sustainable future.



**കുപ്പായം**  
Give your old clothes a new life



**കുപ്പായം**

GPS Map Camera

Kozhikode, Kerala, India  
Providence Women's College, Kannadikkal, Kozhikode, Kerala 673009, India  
Lat 11.300548°  
Long 75.805922°  
23/01/24 01:57 PM GMT +05:30

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