

A STUDY ON GROWTH OF ONLINE BUYING HABITS OF COLLEGE STUDENTS

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

AFRA MUSKAN

REG No. PWATBBAR01

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. DEEPA ASHOK

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON GROWTH OF ONLINE BUYING HABITS OF COLLEGE STUDENTS" is a bonafide record of research work done by AFRA MUSKAN in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

Deepa

INTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

Deepa
28/04/22

[Signature]
28/04/22

EXTERNAL EXAMINER

**TO STUDY THE LEVEL OF STRESS AMONG DOCTORS WITH
REFERENCE TO CALICUT MEDICAL COLLEGE**

**Submitted to the University of Calicut in partial fulfilment of the
requirement for award of Bachelor's Degree in Business Administration**

(BBA)

Prepared and submitted by

AFRA NAJEEB

REG No. PWATBBAR02

Ms. DEEPA ASHOK

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled **“TO STUDY THE LEVEL OF STRESS AMONG DOCTOR WITH REFERENCE TO CALICUT MEDICAL COLLEGE”** is a bona fide record of research work done by **AFRA NAJEEB** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deep
28/04/22
INTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

[Signature]
28/04/2022
EXTERNAL EXAMINER

**A STUDY ON THE FINANCIAL PERFORMANCE ANALYSIS AT
PARISONS FOODS PRIVATE LIMITED**

**Submitted in the partial fulfilment of the requirement for award of
Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

AMINA KHALID

REG No. PWATBBAR03

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**FINANCIAL PERFORMANCE ANALYSIS AT PARISONS FOODS PRIVATE LIMITED**” is a bonafide record of research work done by **AMINA KHALID** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL
REFERENCE TO KATTIPARA COCONUT INDUSTRIES,
KATTIPARA**

**Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in
Business Administration**

Prepared and submitted by

ANSITTA SUNNY

(REG No. PWATBBAR04)

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. DEEPA ASHOK

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO KATTIPARA COCONUT INDUSTRIES, KATTIPARA” is a bonafide record of research work done by ANSITTA SUNNY in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

Deepu
28/04/2022
INTERNAL EXAMINER

Deepu
28/04/22
EXTERNAL EXAMINER

Deepu
28/04/22
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON EMPLOYER-EMPLOYEE RELATIONS AT
URALUNGAL LABOUR CONTRACT COOPERATIVE SOCIETY
VATAKARA, KERALA**

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

ANUSHA K

REG No. PWATBBAR05

Ms. DEEPA ASHOK

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “EMPLOYER-EMPLOYEE RELATIONS AT URALUNGAL LABOUR CONTRACT COOPERATIVE SOCIETY” is a bonafide record of research work done by ANUSHA K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

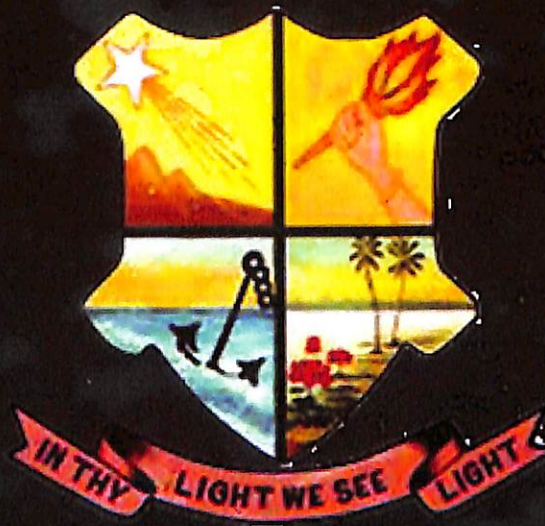
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON INFLUENCE OF PERFORMANCE APPRAISAL
AMONG EMPLOYEES IN ULCCS**

Prepared and submitted by

**FATHIMA HAMNA
REG No. PWATBBAR06**

**Ms. DEEPA ASHOK
(Head of Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON INFLUENCE OF PERFORMANCE APPRAISAL AMONG EMPLOYEES" is a bonafide record of research work done by FATHIMA HAMNA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deep

INTERNAL EXAMINER

28/04/2022

EXTERNAL EXAMINER

Deep

28/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673 009**

**A STUDY ON CUSTOMER'S SATISFACTION TOWARDS
AKSHAYA CENTERS IN CALICUT CITY**

PROJECT REPORT

Submitted in partial fulfillment of the requirements for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

BY

FATHIMA MEHABOoba

REGISTER NO: PWATBBAR07

Under The Guidance of

Ms. DEEPA ASHOK

(Faculty and HOD of BBA Department)



**PROVIDENCE WOMEN'S COLLEGE
CARMEL HILLS, MALAPARAMBA,
CALICUT
2019-2022**

CERTIFICATE



This is to certify that the project titled “A STUDY ON CUSTOMER’S SATISFACTION TOWARDS AKSHAYA CENTERS IN CALICUT CITY” is a bonafide record of research work done by FATHIMA MEHABOOBA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deep
28/04/22

INTERNAL EXAMINER

[Signature]
28/04/22

EXTERNAL EXAMINER

Deep

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**“A STUDY ON AWARENESS AND ACCEPTANCE OF GOOGLE PAY
AMONG RETAILERS IN KOZHIKODE”**

**Submitted to the University of Calicut in partial fulfilment of the
requirement for award of Bachelor’s Degree in Business Administration
(BBA)**

Prepared and submitted by

FATHIMA SUHA

REG No. PWATBBAR08

Ms. DEEPA ASHOK

(Head Of Business Administration department)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “A **STUDY ON AWARENESS AND ACCEPTANCE OF GOOGLE PAY AMONG RETAILERS IN KOZHIKODE**” is a bonafide record of research work done by **FATHIMA SUHA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deepa

INTERNAL EXAMINER

Fathima Suha

EXTERNAL EXAMINER

Deepa
22/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**“A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON
SOCIAL MEDIA”**

**Submitted in partial fulfilment of the requirement for award of
Bachelor’s Degree in Business Administration
(BBA)**

Prepared and submitted by

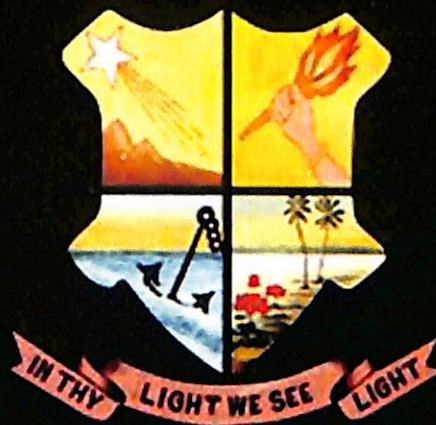
FIAZA FATHIMA

REG No. PWATBBAR09

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. DEEPA ASHOK

(Head of Business Administration Department)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT- 673009**

2019-2022

CERTIFICATE



This is to certify that the project titled is "A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON SOCIAL MEDIA" is a bonafide record of research work done by **FIAZA FATHIMA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deep

INTERNAL EXAMINER

28/04/22

EXTERNAL EXAMINER

Deep
28/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON IMPULSIVE BUYING BEHAVIOUR AMONG
CONSUMERS**

**Submitted in partial fulfilment of the requirement for award of
Bachelor's Degree in Business Administration**

(BBA)

Prepared and submitted by

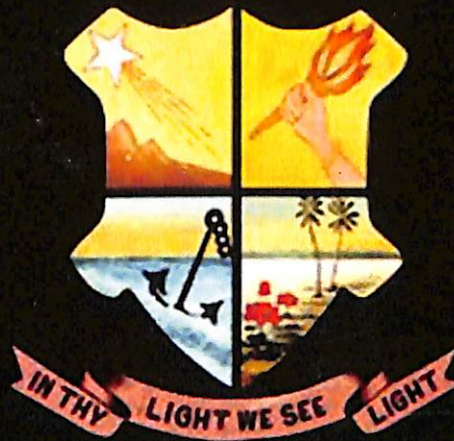
HANEEN ABOOBACKER

REG NO. PWATBBAR10

Under the guidance and supervision of

Ms DEEPA ASHOK

(Head of Business Administration Department)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**A STUDY ON IMPULSIVE BUYING BEHAVIOUR AMONG CONSUMERS**” is a bonafide record of research work done by **HANEEN ABOOBACKER** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Deepu

INTERNAL EXAMINER

Deepu
22/04/22

EXTERNAL EXAMINER

Deepu
22/04/2022

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS
AT RAJAB LOGISTICS, CALICUT**

**Submitted in partial fulfillment of the requirement for award of Bachelor's Degree
in Business Administration
(BBA)**

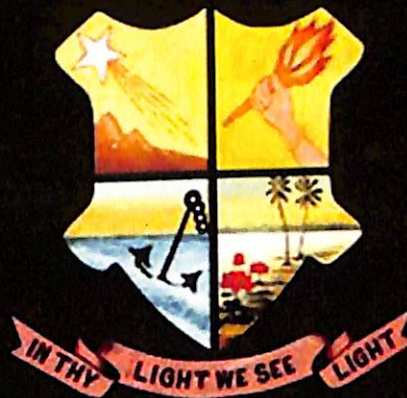
Prepared and submitted by

KADEEJA NIMRA

REG NO. PWATBBAR11

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**FINANCIAL PERFORMANCE ANALYSIS AT RAJAB LOGISTICS, CALICUT**” is a bonafide record of research work done by **KADEEJA NIMRA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON EMPLOYEES JOB SATISFACTION
WITH SPECIAL REFERENCE TO SREE
SHANMUGHA COCONUT DRYING AND OIL MILL
RAMANATTUKARA**

**Submitted to the University of Calicut in partial fulfilment of the
requirement for award of**

**BACHELOR OF BUSINESS ADMINISTRATION
(BBA)**

Prepared and Submitted by

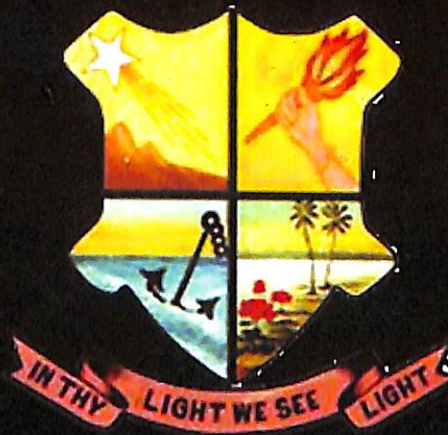
KEERTHANA.M.P

REG NO: PWATBBAR12

Under the guidance of

MS.DEEPA ASHOK

(Faculty of department of business administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE**

MALAPARAMBA

CALICUT -673009

2019-2022


CERTIFICATE



This is to certify that the project titled “EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO SREE SHANMUGHA COCONUT OIL AND DRYING MILL” is a bonafide record of research work done by **KEERTHANA. M .P**
In partial fulfilment of the requirements of the degree of Business Administration of Calicut university.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON THE EFFECTIVENESS OF COMPENSATION ON
EMPLOYEES OF PARISONS AGROTECH**

**Submitted in partial the fulfillment of the requirement for the award of
Bachelor's Degree in Business Administration
(BBA)**

**Prepared and submitted by
NAFEESA HARIS
REG No. PWATBBAR13**

**UNDER THE GUIDANCE AND SUPERVISION OF
Ms. DEEPA ASHOK
(Faculty of Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “**A STUDY ON THE EFFECTIVENESS OF COMPENSATION ON EMPLOYEES OF PARISONS AGROTECH**” is a bonafide record of research work done by **NAFEESA HARIS** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

EXTERNAL EXAMINER

**“A STUDY ON WORK STRESS AMONG NURSES, WITH SPECIAL
REFERENCE TO IQRA HOSPITAL CALICUT ”**

**Submitted in the partial fulfillment of the requirement for the award of
Bachelor of Business Administration
(BBA)**

Prepared and submitted by

NATHA NASRIN

REG No. PWATBBAR14

**UNDER THE GUIDANCE AND SUPERVISION OF
Ms. PRASY V.K
(Faculty of Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009


2019-2022

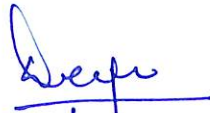
CERTIFICATE



This is to certify that the project titled“ **A STUDY ON WORK STRESS AMONG NURSES,WITH SPECIAL REFERENCE TO IQRA HOSPITAL CALICUT**” is a bonafide record of research work done by **NATHA NASRIN** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

STUDY ON IMPACT OF CORONA ON ONLINE SHOPPING

Submitted In Partial Fulfillment Of The Requirement For Award Of Bachelor's Degree In Business Administration

Prepared and submitted by

NEHA ANAND.V

REG No. PWATBBAR15

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022


CERTIFICATE



This is to certify that the project titled “STUDY ON IMPACT OF CORONA ON ONLINE SHOPPING ” is a bonafide record of research work done by NEHA ANAND.V in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON THE IMPACT OF MOTIVATION ON EMPLOYEE
PERFORMANCE AT ULCCS.LTD**

Prepared and submitted by

NIFRA KADEEJA

REG No. PWATBBAR16

Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE,

MALAPARAMBA


CALICUT-673009


2019-2022

CERTIFICATE



This is to certify that the project titled “A STUDY ON THE IMPACT OF MOTIVATION ON EMPLOYEE PERFORMANCE AT ULCCS.LTD” is a bonafide record of research work done by NIFRA KADEEJA in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


22/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT, 672 002


EXTERNAL EXAMINER

**A STUDY ON THE IMPACT OF COVID-19 IN TEXTILE INDUSTRY
WITH SPECIAL REFERENCE TO CALICUT DISTRICT**

**Submitted in partial fulfilment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

Prepared and submitted by

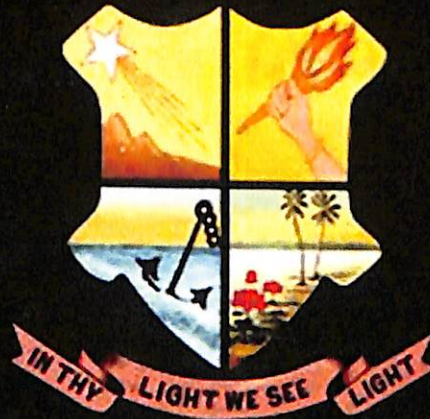
RAMSHEENA K

REG No. PWATBBAR17

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON THE IMPACT OF COVID-19 IN TEXTILE INDUSTRY WITH SPECIAL REFERENCE TO CALICUT DISTRICT" is a bonafide record of research work done by RAMSHEENA K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

28/04/2022

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

28/04/22

EXTERNAL EXAMINER

A STUDY ON THE GREEN MARKETING STRATEGIES OF MCDONALDS

**Submitted to the University of Calicut in partial fulfilment of the requirement for award of
bachelor's degree in Business Administration
(BBA)**

Prepared and submitted by

SAFA SAYID ALI

REG No. PWATBBAR18

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009


2019-2022


CERTIFICATE



This is to certify that the project titled “A STUDY ON THE GREEN MARKETING STRATEGIES OF MCDONALDS” is a bonafide record of research work done by SAFA SAYID ALI in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY TO MEASURE THE USE OF E-SHOPPING
PAYMENTS AND OTHER INTERNET APPLICATIONS USED
BY SENIOR CITIZENS IN CALICUT CITY.**

(BBA)

Prepared and submitted by

**SHAHLA PV
REG No. PWATBBAR19**

Ms. PRASSY VK

**(Faculty of Department of Business
Administration)**




**DEPARTMENT OF BUSINESS
ADMINISTRATION PROVIDENCE WOMENS
COLLEGE, MALAPARAMBA CALICUT-673009
2019-2022**


CERTIFICATE



This is to certify that the project titled “**A STUDY TO MEASURE THE USE OF E-SHOPPING PAYMENTS AND OTHER INTERNET APPLICATIONS USED BY SENIOR CITIZENS IN CALICUT CITY**” is a bona fide record of research work done by **SHAHLA PV** in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
**HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON USAGE OF E-PAYMENT GATEWAY APPLICATIONS
AMONG COLLEGE STUDENTS**

**Submitted in partial fulfilment of the requirement for award of
Bachelor's Degree in Business Administration**

Prepared and submitted by

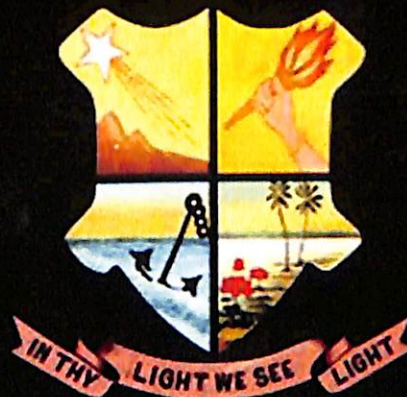
TAMANNA ANWAR

REG No. PWATBBAR20

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**


2019-2022

CERTIFICATE



This is to certify that the project titled “USAGE OF E-PAYMENT GATEWAY APPLICATIONS AMONG COLLEGE STUDENTS” is a bonafide record of research work done by **TAMANNA ANWAR** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009


EXTERNAL EXAMINER

**“A STUDY OF EFFECTIVENESS OF MICRO INFLUENCER
MARKETING AMONG YOUNG ADULTS WITH SPECIAL REFERENCE
TO KOZHIKODE”**

**Submitted in the partial fulfilment of the requirements for the award of
bachelor of business administration**

Prepared and submitted by

YUMNA BATHUL AK

REG No. PWATBBAR23

Ms. PRASY V.K

(Faculty of Department of Business Administration)




**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009
2019-2022**


CERTIFICATE



This is to certify that the project titled “**A STUDY OF EFFECTIVENESS OF MICRO INFLUENCER MARKETING AMONG YOUNG ADULTS WITH SPECIAL REFERENCE TO KOZHIKODE**” is a bonafide record of research work done by **YUMNA BATHUL AK** in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**“A STUDY OF EFFECTIVENESS OF TRAINING AND
DEVELOPMENT WITH SPECIAL REFERENCE TO WALKAROO
INTERNATIONAL PVT LTD”**

**Submitted in the partial fulfillment of the
requirements for the award of Bachelor of Business Administration
(BBA)**

Prepared and submitted by

ANUSREE TK

REG No. PWATBBAR24

Ms. PRASY V.K

(Faculty of Department of Business Administration)





**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009 2019-2022**


CERTIFICATE



This is to certify that the project titled “A STUDY OF EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO WALKAROO INTERNATIONAL PVT LTD” is a bonafide record of research work done by ANUSREE TK in partial fulfillment of the requirement of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON EFFECTIVENESS OF ADVERTISEMENTS OF BHIMA
JEWELLERS**

**Submitted in partial fulfillment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

Prepared and submitted by

FATHIMA SALIHATH D.V

REG No. PWATBBAR25

Under the guidance and supervision of

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**A STUDY ON EFFECTIVENESS OF ADVERTISEMENTS OF BHIMA JEWELLERS**” is a bonafide record of research work done by **FATHIMA SALIHATH D.V** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

EXTERNAL EXAMINER

**A STUDY ON CUSTOMER SATISFACTION OF ONLINE MOVIE
TICKET RESERVATION SYSTEM WITH SPECIAL REFERENCE
TO KSFE CUSTOMERS AT KOZHIKODE DISTRICT**

BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION

Submitted By;

MANISHA K

Reg. No: PWATBBAR26

Under the guidance of

Ms. PRASY V.K

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

Calicut - 673009


2019 - 2022


CERTIFICATE

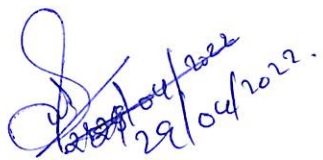


CERTIFICATE

This is to certify that the project work entitled “A STUDY ON CUSTOMER SATISFACTION OF ONLINE MOVIE TICKET RESERVATION SYSTEM WITH SPECIAL REFERENCE TO KSFE CUSTOMERS AT KOZHIKODE DISTRICT” is a bonafide record of work done by **MANISHA K, Reg. No: PWATBBAR26** submitted to the partial fulfillment for the requirement of degree of **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**


Internal Examiner


28/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009


External Examiner

**A STUDY ON BRAND AWARENESS AND BRAND
PERCEPTION OF ADIDAS WITH SPECIAL
REFERENCE TO CALICUT DISTRICT**

Submitted to the University of Calicut in partial fulfillment
of the requirement for award of Bachelor's Degree in
Business Administration
(BBA)

Prepared and submitted by

NEHA P

REG No. PWATBBAR27

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “A STUDY ON BRAND AWARENESS AND BRAND PERCEPTION OF ADIDAS WITH SPECIAL REFERENCE TO CALICUT DISTRICT” is a bonafide record of research work done by NEHA P in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Blashini

INTERNAL EXAMINER

[Signature]
29/04/22

EXTERNAL EXAMINER

Deepu
28/04/2022

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON INFLUENCE OF AFTER SALES SERVICES ON
CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO
myG FUTURE CALICUT**

**Submitted to the University of Calicut in partial fulfillment of the
Requirements of forward of Bachelor's Degree in Business administration**

(BBA)

Prepared and submitted

NIHALA SHIRIN K

REG No. PWATBBAR28

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “ INFLUENCE OF AFTER SALES SERVICES ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO myG FUTURE CALICUT ” is a bonafide record of research work done by NIHALA SHIRIN K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Blashmi
INTERNAL EXAMINER.

Deep
29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

[Signature]
29/04/2022
EXTERNAL EXAMINER

“A STUDY ON EMPLOYEE MOTIVATION IN TATA MOTORS”

**Submitted in partial fulfillment of the requirements for the award
of Bachelor Degree of Business Administration**

Prepared and submitted by.

NILOFAR.B

(Reg no. PWATBBAR29)

Under the guidance and supervision of

Ms. RASHMI RAJESH

(Faculty Member Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “ **EMPLOYEE MOTIVATION IN TATA MOTORS** ” is a bonafide record of research work done by **NILOFAR.B** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Rashmi

INTERNAL EXAMINER

S
29/04/2022

EXTERNAL EXAMINER

Deepa
29/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

STUDY ON CONSUMER BUYING BEHAVIOUR OF MILMA GHEE

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

SANGEETHA SATHEESH

REG No. PWATBBAR30

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

Rajesh
29/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE
CALICUT- 673 009**

CERTIFICATE



This is to certify that the project entitled " **CONSUMER BUYING BEHAVIOUR OF MILMA GHEE** " is a bonafide record of research work done by **SANGEETHA SATHEESH** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Alathoni
INTERNAL EXAMINE

S. S. Sathesh
EXTERNAL EXAMINER

Deepu
29/04/2022
HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION

**A STUDY ON EMPLOYEE RETENTION STRATEGIES OF CITY
TARPAULINS**

**Submitted in partial fulfilment of the requirement for the award of
Bachelor's Degree in Business Administration**

(BBA)

Prepared and submitted by

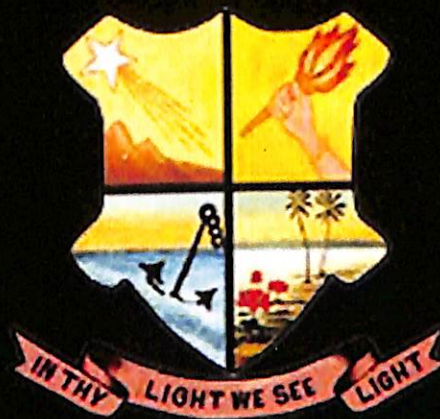
SHAZA JOSHIK. N

REG No. PWATBBAR31

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**EMPLOYEE RETENTION STRATEGIES OF CITY TARPAULINS**” is a bonafide record of research work done by **SHAZA JOSHIK. N** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Rashmi

INTERNAL EXAMINER

[Signature]
29/04/22

EXTERNAL EXAMINER

Deepa
29/04/22

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**“A STUDY ON GROWING ONLINE SHOPPING
BEHAVIOR OF CUSTOMERS”**

Submitted in the partial fulfilment of the requirement for the award of
Bachelor of Business Administration

Submitted By

SWETHA A

Registration no: PWATBBAR32

Under the guidance and supervision of

Ms. RASHMI RAJESH

(Faculty member Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT - 673009


2019-2022


DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT - 673009




CERTIFICATE

This is to certify that **SWETHA A** is a bonafide student of Department of Business Administration, Providence women's college, Calicut and this project report entitled **"A STUDY ON GROWING ONLINE SHOPPING BEHAVIOR OF CUSTOMERS"** has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2019 – 2022 of University of Calicut.


EXTERNAL EXAMINER


INTERNAL EXAMINER


29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON CONSUMER ATTITUDE TOWARDS MOBILE
BANKING WITH SPECIAL REFERENCE TO KOZHIKODE**

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

ANASREE V.V

REG No. PWATBBAR34

Ms. RESHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “CONSUMER ATTITUDE TOWARDS MOBILE BANKING WITH SPECIAL REFERENCE TO KOZHIKODE” is a bonafide record of research work done by ANASREE V V in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Prashmi
INTERNAL EXAMINER

Deepa
29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

[Signature]
29/04/22
EXTERNAL EXAMINER

**THE STUDY ON “STRESS LEVEL AMONG NURSES IN BMH DURING COVID
PANDEMIC”**

**Submitted to the partial fulfillment of the requirement for
award of Bachelor of Business Administration**

Prepared and submitted by

ANUSHYA LORANCE A L

REG NO PWATBBAR35

Under the guidance and supervision of

Mrs.RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT - 673006**

2019-2022

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE

CERTIFICATE



THIS IS TO CERTIFY THAT THE PROJECT TITLED 'A STUDY ON STRESS LEVEL AMONG NURSES IN BMH DURING COVID PANDEMIC' is a bonafide record of research work done by ANUSHYA LORANCE A.L. in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

VIVA EXAMINATION HELD ON

Rashmi
INTERNAL EXAMINER

[Signature]
29/04/22.
EXTERNAL EXAMINER

Deep
29/04/2022.
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON HOW DIGITAL MARKETING HELP'S SMALL SCALE
BUSINESS WITH SPECIAL REFERANCE TO ALAPPUZHA DISTRICT**

**Submitted in the partial fulfilment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

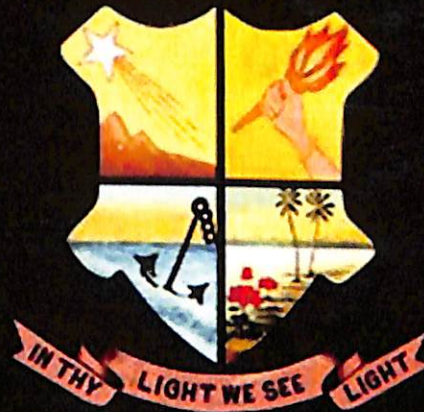
Prepared and submitted by

APARNA

REG No. PWATBBAR36

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009
2019-2022**

CERTIFICATE



This is to certify that the project titled “USAGE OF E-PAYMENT GATEWAY APPLICATIONS AMONG COLLEGE STUDENTS” is a bonafide record of research work done by APARNA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Blasmi

INTERNAL EXAMINER

Deepu
29/04/2022

HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

S
29/04/22

EXTERNAL EXAMINER

**A STUDY ON USAGE OF E-PAYMENT SYSTEM AMONG
YOUTH**

**Submitted in partial fulfilment of the requirement for award of
Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

DANIYA K P

REG No. PWATBBAR37

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON USAGE OF E-PAYMENT SYSTEM AMONG YOUTH" is a bonafide record of research work done by **DANIYA K P** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Rashmi
INTERNAL EXAMINER

[Signature]
EXTERNAL EXAMINER

Deepu
29/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**“INFLUENCE OF SOCIAL MEDIA ON CREATING BRAND
AWARENESS”**

**Submitted in partial fulfilment of the requirement for award of
Bachelor's Degree in Business Administration**

Prepared and submitted by

FARA KALMA NK

REG No. PWATBBAR39

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled “**INFLUENCE OF SOCIAL MEDIA ON CREATING BRAND AWARENESS**” is a bonafide record of research work done by **FARA KALMA N.K** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Rashmi

INTERNAL EXAMINER

S. S. S. S. S.

EXTERNAL EXAMINER

Deepu
29/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON AWARENESS OF E-BANKING SERVICES AMONG
RURAL PEOPLE WITH SOCIAL REFERENCE TO
KUNNAMANGALAM AREA**

**Submitted in partial fulfilment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

Prepared and submitted by

FATHIMA ROAZAZ P

REG No. PWATBBAR40

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “**STUDY ON AWARENESS OF E-BANKING SERVICES AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO KUNNAMANGALAM AREA**” is a bonafide record of research work done by **FATHIMA ROAZAZ P** in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON THE IMPACT OF PROMOTIONAL STRATEGIES ON CONSUMER
BEHAVIOR AMONG CUSTOMERS OF TEAM THAI**

**Submitted in partial fulfilment of the requirement
for award of Bachelor's Degree in Business Administration**

Prepared and submitted by

FATHIMA THANHA

REG No. PWATBBAR41

UNDER THE GUIDANCE AND SUPERVISION

OF

Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



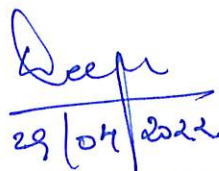
This is to certify that the project titled **“THE IMPACT OF PROMOTIONAL STRATEGIES ON CONSUMER BEHAVIOR AMONG CUSTOMERS OF TEAM THAI”** is a bonafide record of research work done by **FATHIMA THANHA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.



INTERNAL EXAMINER



EXTERNAL EXAMINER


29/04/2022

**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**A STUDY ON IMPACT OF BRAND IMAGE ON CONSUMER
PREFERENCE", WITH REFERENCE TO ADIDAS CALICUT"**

**Submitted in partial fulfilment of the requirements for the award of Bachelor
Degree of Business Administration (BBA)**

Prepared and submitted by

**FEMI CHRIS
REG No. PWATBBAR42**

**Under the guidance and supervision of
Ms. NIMISHA BALAGOPALAN
(Faculty of Department of Business Administration)**





**DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE
WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022**


**DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE
WOMENS COLLEGE
2019-2022**



This is to certify that the project titled “**IMPACT OF BRAND IMAGE ON CONSUMER PREFERENCE**”, **WITH REFERENCE TO ADIDAS CALICUT**” is a bonafide record of research work done by **FEMI CHRIS** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


29/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**“A STUDY ON WORK FROM HOME DURING COVID-19 AND
FUTURE ON WORK FROM HOME”**

**partial fulfillment of the requirement for award of Bachelor's Degree in
Business Administration
(BBA)**

Prepared and submitted by

HRIDYA S.R

REG No. PWATBBAR43

Mrs.NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON WORK FROM HOME DURING COVID-19 AND FUTURE ON WORK FROM HOME" is a bonafide record of research work done by **HRIDYA S.R** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

EXTERNAL EXAMINER

**A STUDY ON CUSTOMER'S PREFERENCE AND SATISFACTION
TOWARDS VARIOUS MOBILE SERVICE PROVIDERS**

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business
Administration
(BBA)**

Prepared and submitted by

ILFA T P

REG No. PWATBBAR44

**UNDER THE GUIDANCE AND SUPERVISION OF
Ms. NIMISHA BALAGOPALAN
(Faculty of Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**


2019-2022


CERTIFICATE




This is to certify that the project titled **"A STUDY ON CUSTOMER'S PREFERENCE AND SATISFACTION TOWARDS VARIOUS MOBILE SERVICE PROVIDERS"**

is a bonafide record of research work done by **ILFA TP** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


29/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**


EXTERNAL EXAMINER

“A STUDY ON EMPLOYEE JOB SATISFACTION IN INDUS MOTORS”

**Submitted in partial fulfillment of the requirements for the award
of Bachelor Degree of Business Administration**

Prepared and submitted by.

JUMANA HASEEN

(Reg no. PWATBBAR45)

Under the guidance and supervision of

Ms. NIMISHA BALAGOPALAN

(Faculty Member Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE

CALICUT-673009

2019-2022

CERTIFICATE



This is to certify that the project titled "A STUDY ON EMPLOYEE JOB SATISFACTION IN INDUS MOTORS" is a bonafide record of research work done by JUMANA HASEEN in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673 009

**“A STUDY ON ACCEPTANCE OF ONLINE BANKING:
SPECIAL REFERENCE TO CALICUT DISTRICT”**

**Submitted to the University of Calicut in partial fulfilment of the requirement for
award of Bachelor's-Degree in Business Administration**

(BBA)

Prepared and submitted by

M.UNNIMAYA

REG No. PWATBBAR46

UNDER THE GUIDANCE AND SUPERVISION OF

Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**

CALICUT-673009

2019-2022

DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE


CERTIFICATE



This is to certify that the project titled "A STUDY ON ACCEPTANCE OF ONLINE BANKING: SPECIAL REFERENCE TO CALICUT DISTRICT" is a bonafide record of research work done by M.UNNIMAYA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**A STUDY ON SAVING HABITS OF PEOPLE WITH SPECIAL
REFERANCE TO CHEMANCHERY PANCHAYATH**

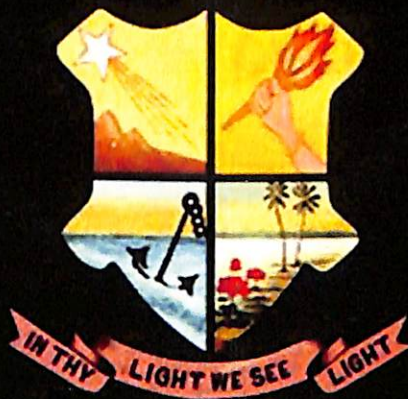
**Submitted in the partial fulfilment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

Prepared and submitted by

NOORJAHAN K. K

REG No. PWATBBAR47

**Ms. NIMISHA BALAGOPALAN
(Faculty of Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA
CALICUT-673009**

2019-2022

CERTIFICATE



This is to certify that the project titled “A STUDY ON SAVING HABITS OF PEOPLE WITH SPECIAL REFERENCE TO CHEMANCHERY PANCHAYATH” is a bonafide record of research work done by NOORJAHAN k k in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

29/04/2022

HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

29/04/22

EXTERNAL EXAMINER

“A STUDY ON IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR”

Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in Business

Administration

(BBA)

Prepared and submitted by

RANA P

REG NO: PWATBBAR 48

UNDER THE GUIDENCE AND SUPERVISION OF

Ms: NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA,
CALICUT -673 009**

2019-2022

K. Deepa Ashok
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673 009


CERTIFICATE



This is to certify that the project titled "A STUDY ON IMPACT ON ADVERTISING ON CONSUMER BUYING BEHAVIOR" is a bonafied record of research work done by RANA P (PWAPBBAR48) of Business Administration in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

K. DEEPA ASHOK 
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009

**IMPACT OF ONLINE SHOPPING AMONG PROVIDENCE WOMEN'S
COLLEGE STUDENTS**

**Submitted in partial fulfilment of the requirement for award of Bachelor's
Degree in Business Administration
(BBA)**

Prepared and submitted by

RUDHA MP

REG No. PWATBBAR49

Under the guidance and supervision of

Ms. NIMISHA

(Faculty of department of business administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMENS COLLEGE, MALAPARAMBA**


CALICUT-673009


2019-2022


CERTIFICATE



This is to certify that the project titled **IMPACT OF ONLINE SHOPPING AMONG PROVIDENCE WOMEN'S COLLEGE STUDENTS** is a bonafide record of research work done by **RUDHA MP** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


29/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673 009**

**A STUDY ON EMPLOYEES SATISFACTION AT SANTHI
HOSPITAL**

Submitted in partial fulfillment of the requirement for the award of
Bachelor's Degree in Business Administration

Prepared and submitted by

SONA SUNNY

REG No. PWATBBAR50

Under the guidance and supervision of

MS. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)




DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

CALICUT-673009


2019-2022


29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009


CERTIFICATE



This is to certify that the project titled “**EMPLOYEES SATISFACTION AT SANTHI HOSPITAL**” is a bonafide record of research work done by **SONA SUNNY** in partial fulfilment of the requirements of the Degree of Business Administration.


INTERNAL EXAMINER
EXAMINER


EXTERNAL


29/04/2022
**HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT- 673 009**

**“A STUDY ON THE EFFECTIVENESS OF ONLINE
ADVERTISEMENT”**

**Submitted to the University of Calicut in partial fulfillment of the
requirement for award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

VISMAYA K P

REG No. PWATBBAR51

Mrs. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**


CALICUT-673009


2019-2022


CERTIFICATE



This is to certify that the project titled "A STUDY ON THE EFFECTIVENESS OF ONLINE ADVERTISMENT" is a bonafide record of research work done by VISMAYA K P in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


29/04/2022
HEAD OF THE DEPARTMENT OF
BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CALICUT-673 009

**A STUDY ON IMPACT OF WORKFORCE DIVERSITY ON
EMPLOYEE'S PERFORMANCE WITH SIGNIFICANCE TO ONE
MEEM GLOBAL VENTURE, SAUDI ARABIA**

**Submitted to the University of Calicut in partial fulfilment of the requirement for
award of Bachelor's Degree in Business Administration
(BBA)**

Prepared and submitted by

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UNDER THE GUIDANCE AND SUPERVISION OF

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**DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA**


CALICUT-673009


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DEPARTMENT OF BUSINESS ADMINISTRATION
PROVIDENCE WOMEN'S COLLEGE
CERTIFICATE



This is to certify that the project titled "IMPACT OF WORKFORCE DIVERSITY ON EMPLOYEE'S PERFORMANCE WITH SIGNIFICANCE TO ONE MEEM GLOBAL VENTURE, SAUDI ARABIA" is a bonafide record of research work done by ZULFA ABDULLA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.


INTERNAL EXAMINER


EXTERNAL EXAMINER


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