

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**FIELD WORK 21-22**

The first-year students of the Department of Business Administration went to primary schools, pre-primary schools and Anganavadi to enlighten the small kids about the importance of reading. The students met the children and highlighted the importance of reading, the fun, the knowledge that we get out of reading were explained to the young minds. Our students tried to encourage reading habits and also gave the tips of making reading a habit, choosing right kind of books which would help them to create a sense of intimacy and well-being with positive growth and development. For small children, our students showed books with pictures which conveyed short stories with moral values.

This small project helped our students too to interact with the outside world, this in turn helped them to get the knowledge about the people around them and the realization of the real benefit of getting in touch with books it also promoted the teaching skills, mastered new knowledge of communicating and convincing the kids, developed new proficiency which also enhanced our student's learning capacity



HEAD OF THE DEPARTMENT OF  
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