

‘A STUDY ON EFFECTIVENESS OF GST AMONG RETAILERS WITH SPECIAL REFERENCE TO CALICUT CITY’

*A Project Report Submitted to the University of Calicut in partial fulfillment
of the requirement for the award of the degree of*

MASTER OF COMMERCE

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INVESTORS SPECIAL REFERENCE TO KOZHIKODE DISTRICT

Project Report Submitted to the University of Calicut in partial fulfillment of the requirement for the award of the degree of

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MUTUAL FUND SCHEMES IN CALICUT DISTRICT”

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"PERCEPTION OF PEOPLE TOWARDS GREEN PRODUCTS".

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**“A STUDY ON INVESTMENT DECISION MAKING OF
NON- RESIDENT INDIAN IN FINANCIAL ASSET ”**

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**“POLICY-HOLDERS PERCEPTION TOWARDS MOTOR
VEHICLE INSURANCE WITH REFERENCE TO CALICUT
CITY”**

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***IMPACT OF GST ON THE FAST-MOVING CONSUMER GOODS SECTOR
IN INDIA "***

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A STUDY ON CUSTOMERS PERCEPTIONS TOWARDS RETAIL MIX STRATEGIES OF CALICUT RETAIL MARKET”

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**“INFLUENCE OF SOCIAL MEDIA MARKETING ON BUYING
BEHAVIOUR AMONG YOUNGSTERS IN ELATHUR
CORPORATION”**

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**RETAILERS PERCEPTION TOWARDS ONLINE BANKING PLATFORM
WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT”**

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**A STUDY ON STRESS LEVEL MANAGEMENT OF BANK EMPLOYEE
DURING COVID -19 WITH SPECIAL REFERENCE TO MALAPPURAM
DISTRICT”**

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“STUDY ON CUSTOMER PERCEPTION ON BRANDED APPARELS”

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**WORK LIFE BALANCE OF WORKING WOMEN IN IT SECTOR
WITH SPECIAL REFERENCE TO KOZHIKODE DISTRICT”**

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**TOWARDS MERGER AND ACQUISITION OF BANKS,;
SPECIAL REFERENCE TO SBI CALICUT”**

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PANDEMIC EFFECT ON ONLINE SHOPPING BEHAVIOR OF COSTUMERS”

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PUBLIC SECTOR BANK CALICUT”

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**A STUDY ON CONSUMERS AWARENESS LEVEL AND ATTITUDE
TOWARDS CONSUMER PROTECTION ACT 2019 WITH SPECIAL
REFERENCE TO KOZHIKODE DISTRICT”**

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“CUSTOMER PERCEPTION TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO CALICUT CITY”

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“A STUDY ON ATTITUDE OF WOMEN INVESTORS TOWARDS STOCK MARKET INVESTMENT IN CALICUT”

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**A STUDY ON INVESTORS BEHAVIOUR TOWARDS COMMODITY MARKET
WITH REFERENCE TO KOZHIKODE DISTRICT.”**

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“PERCEPTION OF INVESTORS ON MOBILISATION OF SAVINGS THROUGH MUTUAL FUND”

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TOWARDS HEALTH INSURANCE”

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