PROVIDENCE WOMEN'S COLLEGE DEPARTMENT OF BUSINESS ADMINISTRATION

INTERCOLLEGIATE STATE LEVEL MANAGEMENT FEST 2017-18

AGRATA17 - a perfect tool of practical learning and holistic development of the students. It is a platform to showcase student's skills and talents and provides a break from their routine academics and evaluation. AGRATA was conducted to

- 1. To enhance managerial skills of our students
- 2. To improve group cohesiveness.
- 3. To develop logical thinking and creativity
- 4. To develop leadership qualities and organizing skills

Different committees were formed and all the students were assigned with different work. This helped them to improve their decision making skill and problem solving skill. Each committee had authority to take game related decisions. Committee heads were managed all the activities of their groups. Marketing game, Management game, Best manager and B-quiz were the management games. Photography, Spot games, treasure hunt and 3's football were non-management games.









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