1.3.2 Percentage of students undertaking project work/field work/internship (Data for the latest completed academic year)

#### Programme Name : BBA

SI.No.	Programme	Name of students	Project title page &	Completion
	Code	undertaking project	Report/photograph	Certificate
		work/field work/internship	of Field work	
1	PWBABB	AFRA MUSKAN	CLICK HERE	CLICK HERE
2	PWBABB	AFRA NAJEEB	CLICK HERE	
3	PWBABB	AMINA KHALID	CLICK HERE	
4	PWBABB	ANASREE V V	CLICK HERE	
5	PWBABB	ANSITTA SUNNY	CLICK HERE	
6	PWBABB	ANUSHA K	CLICK HERE	
7	PWBABB	ANUSHYA LORANCE A L	CLICK HERE	
8	PWBABB	ANUSREE T K	CLICK HERE	
9	PWBABB	APARNA	CLICK HERE	
10	PWBABB	DANIYA K P	CLICK HERE	
11	PWBABB	FARA KALMA N K	CLICK HERE	
12	PWBABB	FATHIMA HAMNA	CLICK HERE	
13	PWBABB	FATHIMA MEHABOOBA	CLICK HERE	
14	PWBABB	FATHIMA ROAZAZ P	CLICK HERE	
15	PWBABB	FATHIMA SALIHATH D V	CLICK HERE	
16	PWBABB	FATHIMA SUHA	CLICK HERE	
17	PWBABB	FATHIMA THANHA K P	CLICK HERE	
18	PWBABB	FEMI CHRIS	CLICK HERE	
19	PWBABB	FIAZA FATHIMA	CLICK HERE	
20	PWBABB	HANEEN ABOOBACKER	CLICK HERE	
21	PWBABB	HRIDYA S R	CLICK HERE	
22	PWBABB	ILFA T P	CLICK HERE	

23	PWBABB	JUMANA HASEEN M	CLICK HERE	
24	PWBABB	KADEEJA NIMRA	CLICK HERE	
25	PWBABB	KEERTHANA M P	CLICK HERE	
26	PWBABB	M UNNIMAYA	CLICK HERE	
27	PWBABB	MANISHA K	CLICK HERE	
28	PWBABB	NAFEESA HARIS	CLICK HERE	
29	PWBABB	NATHA NASRIN	CLICK HERE	
30	PWBABB	NEHA ANANAD V	CLICK HERE	
31	PWBABB	NEHA P	CLICK HERE	
32	PWBABB	NIFRA KADEEJA	CLICK HERE	
33	PWBABB	NIHALASHIRIN K	CLICK HERE	
34	PWBABB	NILOFAR B	CLICK HERE	
35	PWBABB	NOORJAHAN K K	CLICK HERE	
36	PWBABB	RAMSHEENA K	CLICK HERE	
37	PWBABB	RANA P	CLICK HERE	
38	PWBABB	RUDHA M P	CLICK HERE	
39	PWBABB	SAFA SAYID ALI	CLICK HERE	
40	PWBABB	SANGEETHA SATHEESH	CLICK HERE	
41	PWBABB	SHAHLA P V	CLICK HERE	
42	PWBABB	SHAZA JOSHIK N	CLICK HERE	
43	PWBABB	SONA SUNNY	CLICK HERE	
44	PWBABB	SWETHA A	CLICK HERE	
45	PWBABB	TAMANNA ANWAR	CLICK HERE	
46	PWBABB	VASANTHIKA E K	CLICK HERE	
47	PWBABB	VISMAYA K P		
48	PWBABB	WAFA SAYID ALI	CLICK HERE	
49	PWBABB	YUMNA BATHULA K	CLICK HERE	
50	PWBABB	ZULFA ABDULLA	CLICK HERE	
51	PWBABB	HENNA FEBIN MA	CLICK HERE	
52	PWBABB	SHAHALA FATHIMA PC	CLICK HERE	

53	PWBABB	FATHIMA LESSIN	CLICK HERE	
54	PWBABB	SNEHA K MOHAN	CLICK HERE	
55	PWBABB	MONICA BABY	CLICK HERE	
56	PWBABB	HARICHANDANA.J	CLICK HERE	
57	PWBABB	RASLA SHEBIN	CLICK HERE	
58	PWBABB	AFNA FATHIMA P V	CLICK HERE	CLICK HERE
59	PWBABB	ALAINA PARWEEN M V		
60	PWBABB	ALEENA K		
61	PWBABB	ALISHA NIMMI JOSEPH T M		
62	PWBABB	ALIYA P K		
63	PWBABB	ALNA K		
64	PWBABB	AMRUTHA S PRAKASH		
65	PWBABB	ANJANA SIRIL		
66	PWBABB	ARMIYA MARIYAM A K		
67	PWBABB	ARSHITHA T A		
68	PWBABB	ARUNDHATHI DEVI A		
69	PWBABB	ARYANANDA C P		
70	PWBABB	ATHIRA AJITH		
71	PWBABB	AYISHA DILNA E		
72	PWBABB	BADARIYYA T K		
73	PWBABB	CHANDANA S		
74	PWBABB	DEVATHEERTHA AJITH P V		
75	PWBABB	DHANIYA M A		
76	PWBABB	DHILNA M S		
77	PWBABB	EKTHA AMARPREM		
78	PWBABB	FATHIMA FIDHA K		
79	PWBABB	FATHIMA FIDHA T V	1	
80	PWBABB	FATHIMA MEHTAB K P		
81	PWBABB	FATHIMA NAZIRIN		
82	PWBABB	FATHIMA NIDHA P M		
83	PWBABB	FATHIMA RENA P		
84	PWBABB	FATHIMATH HUMNA P E		
85	PWBABB	GAATHA N P		

86	PWBABB	GAYATHRI CHERUVALATH
87	PWBABB	GAYATHRI GIRISH
88	PWBABB	HANAN MUJEEB P P
89	PWBABB	HANIYA FIROSUE V P
90	PWBABB	HARICHANDANA J
91	PWBABB	HAYA FATHIMA RIYAZ BABU
		РК
92	PWBABB	HIBA NASRIN
93	PWBABB	HIDAYA
94	PWBABB	JADIYA FARHA A C
95	PWBABB	JEMSINA JALEEL U V
96	PWBABB	KEERTHANA V P
97	PWBABB	KHADEEJA RAJHANA K P
98	PWBABB	MARVA KADEEJA K P
99	PWBABB	MEHRIN FATHIMA P P
100	PWBABB	MIRZA LIA A V
101	PWBABB	NAYANA K P
102	PWBABB	NEHA SHERIN P
103	PWBABB	NIDHA MANZOOR B V
104	PWBABB	NIMAH P V
105	PWBABB	NOOHA RIYAS K
106	PWBABB	NUHA SHERIN
107	PWBABB	RAHNA RASHEED
108	PWBABB	RAJA FATHIMA
109	PWBABB	RASHA K V
110	PWBABB	RASLA SHEBIN A S
111	PWBABB	RIFA ASHRAF
112	PWBABB	RIFA MIRZA K P
113	PWBABB	SAFA P N M
114	PWBABB	SREELAKSHMI V P
115	PWBABB	SREERUDHRA T
116	PWBABB	THANHA MARIYAM
110		VANNANTHAVIDA
		VANNANTHAVIDA

117	PWBABB	AAMIA		
			CLICK HERE	CLICK HERE
118	PWBABB	ADITHYA V NATH	_	
119	PWBABB	AFRAH FATHIMA		
120	PWBABB	AMEENA K V	_	
121	PWBABB	AMEENA SHERIN V J	_	
122	PWBABB	AMNA V N	_	
123	PWBABB	ANAGHA A V		
124	PWBABB	ANAGHA SOMANAD		
125	PWBABB	ANSHA MEHARIN P		
126	PWBABB	ASHITHA G RAO		
127	PWBABB	ASWATHY NATH		
128	PWBABB	ATHULYA M K		
129	PWBABB	AYSHA MOHAZIN		
130	PWBABB	AYSHA WADOOD		
131	PWBABB	BADIA FATHIMA C		
132	PWBABB	CHAITHANYA V		
133	PWBABB	FADHWA P K		
134	PWBABB	FATHIMA FADWA FASALU	-	
135	PWBABB	FATHIMA HASHIRA A	-	
136	PWBABB	FATHIMA LESSIN	-	
137	PWBABB	FATHWIMA P	-	
138	PWBABB	HANEENA	-	
139	PWBABB	HARSHA O P		
140	PWBABB	HEENA C K		
141	PWBABB	HENA FATHIMA		
142	PWBABB	HENNA FEBIN M A		
143	PWBABB	HIBA AHAMMED K P		
144	PWBABB	HINA BV		
145	PWBABB	HYFA MARIAN K P		
146	PWBABB	INSHA BASHEER		
147	PWBABB	JASNA SHERIN	_	
148	PWBABB	JAZAH ASHRAF C C	_	
149	PWBABB	KADEEJA NAJA V K		

150PWBABBKRISHNANJALI D D151PWBABBKRISHNAPRIYA V B152PWBABBMANJU CHOUDHARY153PWBABBMARIYA S JOHN154PWBABBMARIYAM SUNEER155PWBABBMONICA BABY156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K160PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBRANIYA K164PWBABBREEMA MELWIN165PWBABBRAIL ESHIN P S167PWBABBSAFANOOR K168PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHALAL FATHIMA P C172PWBABBSNEHA K MOHAN174PWBABBSNEHA K MOHAN176PWBABBSUHA MARIYAM K V			_	
152PWBABBMANJU CHOUDHARY153PWBABBMARIYA S JOHN154PWBABBMARIYAM SUNEER155PWBABBMONICA BABY156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K150PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBREJA LESHIN P S167PWBABBREJA LESHIN P S168PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHADA KADEEJA172PWBABBSHADA KADEEJA173PWBABBSNEHA K MOHAN174PWBABBSUHA MARIYAM K V	150	PWBABB	KRISHNANJALI D D	
153PWBABBMARIYA S JOHN154PWBABBMARIYAM SUNEER155PWBABBMONICA BABY156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K159PWBABBNANDITA G MENON160PWBABBNIHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNOUREEN ASHRAF163PWBABBRANIYA K165PWBABBREIA LESHIN P S166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSHADA KADEEJA170PWBABBSHADA KADEEJA171PWBABBSHABALA FATHIMA P C172PWBABBSNEHA K MOHAN174PWBABBSNEHA K MOHAN175PWBABBSUHA MARIYAM K V	151	PWBABB	KRISHNAPRIYA V B	
154PWBABBMARIYAM SUNEER155PWBABBMONICA BABY156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K150PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNOUREEN ASHRAF163PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBRAINYA K167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSHADA KADEEJA171PWBABBSHAALA FATHIMA P C173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	152	PWBABB	MANJU CHOUDHARY	
155PWBABBMONICA BABY156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K159PWBABBNANDITA G MENON160PWBABBNIDA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBREEMA MELWIN165PWBABBREEMA MELWIN166PWBABBRANIYA K167PWBABBSAFANOOR K168PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHABLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	153	PWBABB	MARIYA S JOHN	
156PWBABBNADHA A K157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDHANA M K160PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSREEMOL K174PWBABBSUHA MARIYAM K V	154	PWBABB	MARIYAM SUNEER	
157PWBABBNAILA FAIZAL158PWBABBNANDHANA M K159PWBABBNANDITA G MENON160PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSHADA KADEEJA170PWBABBSHADA KADEEJA171PWBABBSHABLA FATHIMA P C172PWBABBSHALA FATHIMA V174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	155	PWBABB	MONICA BABY	
158PWBABBNANDHANA M K159PWBABBNANDITA G MENON160PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSHADA KADEEJA170PWBABBSHAHALA FATHIMA P C171PWBABBSNEHA K MOHAN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	156	PWBABB	NADHA A K	
159PWBABBNANDITA G MENON160PWBABBNEHA SHAFIN C K161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBRANOOR K167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSHADA KADEEJA170PWBABBSHAHALA FATHIMA P C172PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	157	PWBABB	NAILA FAIZAL	
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161PWBABBNIDA SHERIN T162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHABALA FATHIMA P C172PWBABBSNEHA K MOHAN173PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	159	PWBABB	NANDITA G MENON	
162PWBABBNIHA ABDUL SAMAD163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	160	PWBABB	NEHA SHAFIN C K	
163PWBABBNOUREEN ASHRAF164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSUHA MARIYAM K V	161	PWBABB	NIDA SHERIN T	
164PWBABBRANIYA K165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	162	PWBABB	NIHA ABDUL SAMAD	
165PWBABBREEMA MELWIN166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	163	PWBABB	NOUREEN ASHRAF	
166PWBABBREJA LESHIN P S167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	164	PWBABB	RANIYA K	
167PWBABBSAFANOOR K168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	165	PWBABB	REEMA MELWIN	
168PWBABBSANA FATHIMA169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	166	PWBABB	REJA LESHIN P S	
169PWBABBSANDRA P V170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	167	PWBABB	SAFANOOR K	
170PWBABBSHADA KADEEJA171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	168	PWBABB	SANA FATHIMA	
171PWBABBSHAHALA FATHIMA P C172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	169	PWBABB	SANDRA P V	
172PWBABBSHASLIYA PARVEEN173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	170	PWBABB	SHADA KADEEJA	
173PWBABBSNEHA K MOHAN174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	171	PWBABB	SHAHALA FATHIMA P C	
174PWBABBSREEMOL K175PWBABBSUHA MARIYAM K V	172	PWBABB	SHASLIYA PARVEEN	
175 PWBABB SUHA MARIYAM K V	173	PWBABB	SNEHA K MOHAN	
	174	PWBABB	SREEMOL K	
176 PWBABB ZENA KADEEJA	175	PWBABB	SUHA MARIYAM K V	
	176	PWBABB	ZENA KADEEJA	

INTERNSHIPS/FIELD WORK/PROJECT Department of Business Administration

Providence Women's College

Re-Accredited with A+ Grade by NAAC

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E-mail : providencecollegecalicut@gmail.com
Website : www.providencecollegecalicut.ac.in



CARMEL HILL MALAPARAMBA (P.O.) CALICUT - 673 009

### CERTIFICATE

This is to certify that the following students of III year BBA completed their project/ fieldwork as a part of their curriculum during the academic year 2021-22

Sl.No.	Name
51.140.	litanie
1	AFRA MUSKAN
2	AFRA NAJEEB
3	AMINA KHALID
4	ANASREE V V
5	ANSITTA SUNNY
6	ANUSHA K
7	ANUSHYA LORANCE A L
8	ANUSREE T K
9	APARNA
10	DANIYA K P
11	FARA KALMA N K
12	FATHIMA HAMNA
13	FATHIMA MEHABOOBA
14	FATHIMA ROAZAZ P
15	FATHIMA SALIHATH D V
16	FATHIMA SUHA
17	FATHIMA THANHA K P
18	FEMI CHRIS
19	FIAZA FATHIMA
20	HANEEN ABOOBACKER
21	HRIDYA S R
22	ILFA T P
23	JUMANA HASEEN M
24	KADEEJA NIMRA
25	KEERTHANA M P

Sl.No.	Name
26	M UNNIMAYA
27	MANISHA K
28	NAFEESA HARIS
29	NATHA NASRIN
30	NEHA ANANAD V
31	NEHA P
32	NIFRA KADEEJA
33	NIHALASHIRIN K
34	NILOFAR B
35	NOORJAHAN K K
36	RAMSHEENA K
37	RANA P
38	RUDHA M P
39	SAFA SAYID ALI
40	SANGEETHA SATHEESH
41	SHAHLA P V
42	SHAZA JOSHIK N
43	SONA SUNNY
44	SWETHA A
45	TAMANNA ANWAR
46	VASANTHIKA E K
47	VISMAYA K P
48	WAFA SAYID ALI
49	YUMNA BATHUL A K
50	ZULFA ABDULLA



Dr. Sr. Jaseena Joseph Principal (PEN 470173) Providence Women's College Kozhikode - 673 009

# A STUDY ON GROWTH OF ONLINE BUYING HABITS OF COLLEGE STUDENTS

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

AFRA MUSKAN

**REG No. PWATBBAR01** 

#### UNDER THE GUIDANCE AND SUPERVISION OF

#### **Ms. DEEPA ASHOK**

# (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON GROWTH OF ONLINE BUYING HABITS OF COLLEGE STUDENTS" is a bonafide record of research word done by AFRA MUSKAN in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

MEAD OF THE DEPARTMENT OF Dect BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE 28 04 22 CALICUT- 673 009

24/2022

**EXTERNAL EXAMINER** 

# TO STUDY THE LEVEL OF STRESS AMONG DOCTORS WITH REFERENCE TO CALICUT MEDICAL COLLEGE

Submitted to the University of Calicut in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

### (BBA)

Prepared and submitted by

AFRA NAJEEB

**REG No. PWATBBAR02** 

#### **Ms. DEEPA ASHOK**

(Faculty of Department of Business Administration)



### DEPARTMENT OF BUSINESS ADMINISTRATION

# PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

CALICUT-673009

2019-2022



This is to certify that the project titled "TO STUDY THE LEVEL OF STRESS AMONG DOCTOR WITH REFERENCE TO CALICUT MEDICAL COLLEGE" is a bona fide record of research word done by AFRA NAJEEB in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.



MEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

101022.

EXTERNAL EXAMINER

## A STUDY ON THE FINANCIAL PERFORMANCE ANALYSIS AT PARISONS FOODS PRIVATE LIMITED

### Submitted in the partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by AMINA KHALID REG No. PWATBBAR03

# UNDER THE GUIDANCE AND SUPERVISION OF Ms. PRASY V.K (Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "FINANCIAL PERFORMANCE ANALYSIS AT PARISONS FOODS PRIVATE LIMITED" is a bonafide record of research work done by AMINA KHALID in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

**EXTERNAL EXAMINER** 

# STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO KATTIPARA COCONUT INDUSTRIES, KATTIPARA

Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

Prepared and submitted by

### **ANSITTA SUNNY**

### (REG No. PWATBBAR04)

# UNDER THE GUIDANCE AND SUPERVISION OF

**Ms. DEEPA ASHOK** 

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009

### 2019-2022



This is to certify that the project titled "STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO KATTIPARA COCONUT INDUSTRIES, KATTIPARA" is a bonafide record of research word done by ANSITTA SUNNY in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

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MEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

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EXTERNAL EXAMINER

A STUDY ON EMPLOYER-EMPLOYEE RELATIONS AT URALUNGAL LABOUR CONTRACT COOPERATIVE SOCIETY VATAKARA,KERALA

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by

#### ANUSHA K

**REG No. PWATBBAR05** 

#### **Ms. DEEPA ASHOK**

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

CALICUT-673009

2019-2022



This is to certify that the project titled "EMPLOYER-EMPLOYEE RELATIONS AT URALUNGAL LABOUR CONTRACT COOPERATIVE SOCIETY" is a bonafide record of research work done by ANUSHA K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

2029 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

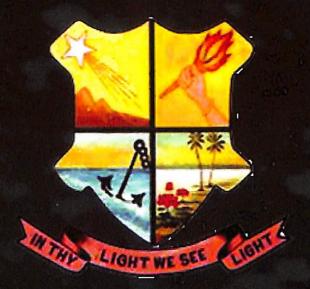
62

A STUDY ON INFLUENCE OF PERFORMANCE APPRAISAL AMONG EMPLOYEES IN ULCCS

Prepared and submitted by

# FATHIMA HAMNA REG No. PWATBBAR06

# Ms. DEEPA ASHOK (Head of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON INFLUENCE OF PERFORMANCE APPRAISAL AMONG EMPLOYEES" is a bonafide record of research word done by FATHIMA HAMNA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

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EXTERNAL EXAMINER

INTERNAL EXAMINER

04/2022 28

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# A STUDY ON CUSTOMER'S SATISFACTION TOWARDS AKSHAYA CENTERS IN CALICUT CITY

### **PROJECT REPORT**

Submitted in partial fulfillment of the requirements for the award of degree of BACHELOR OF BUSINESS ADMINISTRATION

BY

# FATHIMA MEHABOOBA REGISTER NO: PWATBBAR07

Under The Guidance of Ms. DEEPA ASHOK (Faculty and HOD of BBA Department)



PROVIDENCE WOMEN'S COLLEGE CARMEL HILLS, MALAPARAMBA, CALICUT 2019-2022



This is to certify that the project titled "A STUDY ON CUSTOMER'S SATISFACTION TOWARDS AKSHAYA CENTERS IN CALICUT CITY" is a bonafide record of research word done by FATHIMA MEHABOOBA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

MINER **INTERNA** 

**EXTERNAL EXAMINER** 

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# "A STUDY ON AWARENESS AND ACCEPTANCE OF GOOGLE PAY AMONG RETAILERS IN KOZHIKODE"

# Submitted to the University of Calicut in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

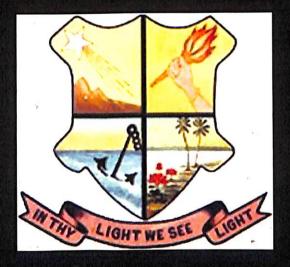
Prepared and submitted by

**FATHIMA SUHA** 

#### **REG No. PWATBBAR08**

### **Ms. DEEPA ASHOK**

## (Head Of Business Administration department)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009

2019-2022



This is to certify that the project titled "A STUDY ON AWARENESS AND ACCEPTANCE OF GOOGLE PAY AMONG RETAILERS IN

KOZHIKODE" is a bonafide record of research word done by FATHIMA SUHA in

partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

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# EXTERNAĽ EXAMINER

2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

### "A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON SOCIAL MEDIA"

Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

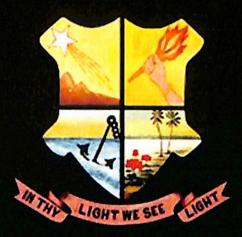
#### FIAZA FATHIMA

#### **REG No. PWATBBAR09**

#### UNDER THE GUIDANCE AND SUPERVISION OF

#### Ms. DEEPA ASHOK

(Head of Business Administration Department)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT- 673009 <u>2019-2022</u>



This is to certify that the project titled is "A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON SOCIAL MEDIA" is a bonafide record of research word done by FIAZA FATHIMA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

104/22 EXTERNAL EXAMINER

OH 2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# A STUDY ON IMPULSIVE BUYING BEHAVIOUR AMONG CONSUMERS

# Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

HANEEN ABOOBACKER

#### **REG NO. PWATBBAR10**

Under the guidance and supervision of

**Ms DEEPA ASHOK** 

(Headof Business Administration Department)



### DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

**CALICUT-673009** 

2019-2022



This is to certify that the project titled "A STUDY ON IMPULSIVE BUYING BEHAVIOUR AMONG CONSUMERS" is a bonafide record of research work done by HANEEN ABOOBACKER in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

AMINER INTERNAL E

2022 04



HEAD OF THE DEFENSION OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT RAJAB LOGISTICS, CALICUT

Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

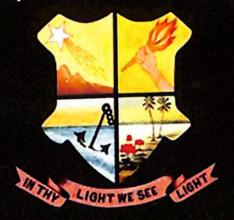
Prepared and submitted by

# KADEEJA NIMRA

### **REG NO. PWATBBAR11**

### Ms. PRASY V.K

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

**CALICUT-673009** 

2019-2022



This is to certify that the project titled **"FINANCIAL PERFORMANCE ANALYSIS AT RAJAB LOGISTICS, CALICUT"** is a bonafide record of research word done by **KADEEJA NIMRA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

0 INTERNAL EXAMINER

2022 04

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

Pas al 2.

### EXTERNAL EXAMINER

# A STUDY ON EMPLOYEES JOB SATISFACTION WITH SPECIAL REFERENCE TO SREE SHANMUGHA COCONUT DRYING AND OIL MILL RAMANATTUKARA

Submitted to the University of Calicut in partial fulfilment of the requirement for award of

### **BACHELOR OF BUSINESS ADMINISTRATION**

(BBA)

Prepared and Submitted by

### **KEERTHANA.M.P**

### **REG NO: PWATBBAR12**

Under the guidance of

### **MS.DEEPA ASHOK**

(Faculty of department of business administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE MALAPARAMBA CALICUT -673009 2019-2022



This is to certify that the project titled "EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO SREE SHANMUGHA COCONUT OIL AND DRYING MILL" is a bonafide record of research work done by KEERTHANA. M.P

In partial fulfilment of the requirements of the degree of Business Administration of Calicut

university.

INTERNAL EXAMINER

28/0ul2022 -

EXTERNAL EXAMINER

04/2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009 A STUDY ON THE EFFECTIVENESS OF COMPENSATION ON EMPLOYEES OF PARISONS AGROTECH

### Submitted in partial the fulfillment of the requirement for the award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by NAFEESA HARIS REG No. PWATBBAR13

### UNDER THE GUIDANCE AND SUPERVISION OF Ms. DEEPA ASHOK (Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON THE EFFECTIVENESS OF COMPENSATION ON EMPLOYEES OF PARISONS AGROTECH" is a bonafide record of research word done by NAFEESA HARIS in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

04/2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009



"A STUDY ON WORK STRESS AMONG NURSES, WITH SPECIAL REFERENCE TO IQRA HOSPITAL CALICUT "

# Submitted in the partial fulfillment of the requirement for the award of Bachelor of Business Administration

(BBA)

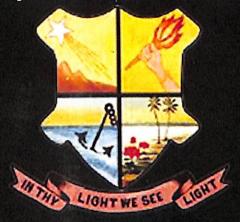
Prepared and submitted by

NATHA NASRIN

#### **REG No. PWATBBAR14**

UNDER THE GUIDANCE AND SUPERVISION OF Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled" A STUDY ON WORK STRESS AMONG NURSES,WITH SPECIAL REFERENCE TO IQRA HOSPITAL CALICUT" is a bonafide record of research work done by NATHA NASRIN in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

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EXTERNAL EXAMINER

DE OL 20 DA HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

## STUDY ON IMPACT OF CORONA ON ONLINE SHOPPING

Submitted In Partial Fulfillment Of The Requirement For Award Of Bachelor's Degree In Business Administration

Prepared and submitted by

### NEHA ANAND.V

### **REG No. PWATBBAR15**

### UNDER THE GUIDANCE AND SUPERVISION OF

### Ms. PRASY V.K

## (Faculty of Department of Business Administration)



## DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009



This is to certify that the project titled "STUDY ON IMPACT OF CORONA ON ONLINE SHOPPING" is a bonafide record of research word done by NEHA ANAND.V in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

oulze **EXTERNAL EXAMINER** 

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

## A STUDY ON THE IMPACT OF MOTIVATION ON EMPLOYEE PERFORMANCE AT ULCCS.LTD

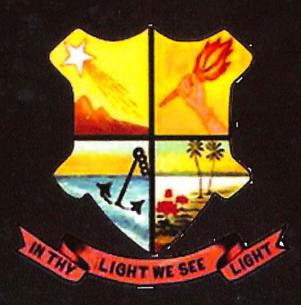
Prepared and submitted by

### NIFRA KADEEJA

### **REG No. PWATBBAR16**

### **Ms. PRASY V.K**

#### (Faculty of Department of Business Administration)



### **DEPARTMENT OF BUSINESS ADMINISTRATION**

### **PROVIDENCE WOMENS COLLEGE,**

### MALAPARAMBA

### **CALICUT-673009**



This is to certify that the project titled "A STUDY ONTHE IMPACT OF MOTIVATION ON EMPLOYEE PERFORMANCE AT ULCCS.LTD" is a bonafide record of research word done byNIFRA KADEEJA in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

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EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE

### A STUDY ON THE IMPACT OF COVID-19 IN TEXTILE INDUSTRY WITH SPECIAL REFERENCE TO CALICUT DISTRICT

Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

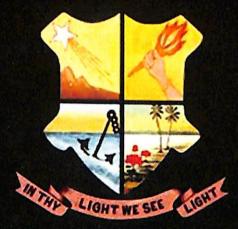
(BBA)

Prepared and submitted by

RAMSHEENA K

REG No. PWATBBAR17 UNDER THE GUIDANCE AND SUPERVISION OF Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON THE IMPACT OF COVID-19 IN TEXTILE INDUSTRY WITH SPECIAL REFERENCE TO CALICUT DISTRICT" is a bonafide record of research work done by RAMSHEENA K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

### A STUDY ON THE GREEN MARKETING STRATEGIES OF MCDONALDS

Submitted to the University of Calicut in partial fulfilment of the requirement for award of

bachelor's degree in Business Administration (BBA)

Prepared and submitted by

SAFA SAYID ALI

**REG No. PWATBBAR18** 

Ms. PRASY V.K (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

**CALICUT-673009** 



This is to certify that the project titled "A STUDY ON THE GREEN MARKETING STRATEGIES OF MCDONALDS" is a bonafide record of research word done by SAFA SAYID ALI in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

Joul22. EXTERNAL EXAMINER

A STUDY TO MEASURE THE USE OF E-SHOPPING PAYMENTS AND OTHER INTERNET APPLICATIONS USED BY SENIOR CITIZENS IN CALICUT CITY.

### (BBA)

Prepared and submitted by

### SHAHLA PV REG No. PWATBBAR19

Ms. PRASSY VK

(Faculty of Department of Business-Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY TO MEASURE THE USE OF E-SHOPPING PAYMENTS AND OTHER INTERNET APPLICATIONS USED BY SENIOR CITIZENS IN CALICUT CITY" is a bona fide record of research word done by SHAHLA PV in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

**EXTERNAL EXAMINER** 

28 04 lozs HEAD OF THE DEPARTMENT **BUSINESS ADMINISTRATION** PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

### A STUDY ON USAGE OF E-PAYMENT GATEWAY APPLICATIONS AMONG COLLEGE STUDENTS

Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

Prepared and submitted by

TAMANNA ANWAR

#### **REG No. PWATBBAR20**

### UNDER THE GUIDANCE AND SUPERVISION OF

#### Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009



This is to certify that the project titled "USAGE OF E-PAYMENT GATEWAY APPLICATIONS AMONG COLLEGE STUDENTS" is a bonafide record of research work done by TAMANNA ANWAR in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

MINER INTER

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HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

#### **EXTERNAL EXAMINER**

## "A STUDY OF EFFECTIVENESS OF MICRO INFLUENCER MARKETING AMONG YOUNG AÐULTS WITH SPECIAL REFERENCE TO KOZHIKODE"

# Submitted in the partial fulfilment of the requirements for the award of bachelor of business administration

Prepared and submitted by

YUMNA BATHUL AK

**REG No. PWATBBAR23** 

Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY OF EFFECTIVENESS OF MICRO INFLUENCER MARKETING AMONG YOUNG ADULTS WITH SPECIAL REFERENCE TO KOZHIKODE" is a bonafide record of research word done by YUMNA BATHUL AK in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

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EXTERNAL EXAMINER

28 04 2020 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

## "A STUDY OF EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO WALKAROO INTERNATIONAL PVT LTD"

#### Submitted in the partial fulfillment of the

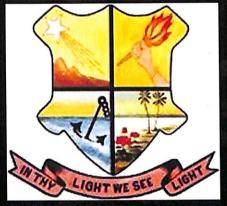
### requirements for the award of Bachelor of Business Administration (BBA)

Prepared and submitted by

ANUSREE TK

#### **REG No. PWATBBAR24**

### Ms. PRASY V.K (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled **"A STUDY OF EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO WALKAROO INTERNATIONAL PVT LTD"** is a bonafide record of research word done by ANUSREE TK in partial fulfillment of the requirement of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

3

2022 28 04 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

## A STUDY ON EFFECTIVENESS OF ADVERTISEMENTS OF BHIMA JEWELLERS

Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

#### FATHIMA SALIHATH D.V

#### **REG No. PWATBBAR25**

Under the guidance and supervision of

#### Ms. PRASY V.K

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON EFFECTIVENESS OF ADVERTISEMENTS OF BHIMA JEWELLERS" is a bonafide record of research word done by FATHIMA SALIHATH D.V in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

20070 **INTERNAL EXAMINER** 

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HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

EXTERNAL EXAMINER

A STUDY ON CUSTOMER SATISFACTION OF ONLINE MOVIE TICKET RESERVATION SYSTEM WITH SPECIAL REFERENCE TO KSFE CUSTOMERS AT KOZHIKODE DISTRICT

#### **BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION**

Submitted By; MANISHA K Reg. No: PWATBBAR26

Under the guidance of Ms. PRASY V.K (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA Calicut - 673009 2019 - 2022



#### CERTIFICATE

This is to certify that the project work entitled **"A STUDY ON CUSTOMER SATISFACTION OF ONLINE MOVIE TICKET RESERVATION SYSTEM WITH SPECIAL REFERENCE TO KSFE CUSTOMERS AT KOZHIKODE DISTRICT"** is a bonafide record of work done by **MANISHA K, Reg. No: PWATBBAR26** submitted to the partial fulfillment for the requirement of degree of **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** 

Internal Examiner

Loda

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

**External Examiner** 

A STUDY ON BRAND AWARENESS AND BRAND PERCEPTION OF ADIDAS WITH SPECIAL REFERENCE TO CALICUT DISTRICT

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by

### NEHA P

### **REG No. PWATBBAR27**

## Ms. RASHMI RAJESH (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON BRAND AWARENESS AND BRAND PERCEPTION OF ADIDAS WITH SPECIAL REFERENCE TO CALICUT DISTRICT" is a bonafide record of research word done by NEHA P in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

Lodd 28

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009



EXTERNAL EXAMINER

# A STUDY ON INFLUENCE OF AFTER SALES SERVICES ON CUSTOMER SATISFACTIONWITH SPECIAL REFERENCE TO

### myG FUTURECALICUT

Submitted to the University of Calicut in partial fulfillment of the

Requirements of forward of Bachelor's Degree in Business administration

(BBA)

Prepared and submitted

NIHALA SHIRIN K

#### **REG No. PWATBBAR28**

#### UNDER THE GUIDANCE AND SUPERVISION OF

Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



## DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

#### **CALICUT-673009**



This is to certify that the project titled "INFLUENCE OF AFTER SALES SERVICES ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO myG FUTURE CALICUT " is a bonafide record of research work done by NIHALA SHIRIN K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER.

2022 04

29/04/2022

EXTERNAL EXAMINER

HEAD OF THE DEPAR IMEN OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

## "A STUDY ON EMPLOYEE MOTIVATION IN TATA MOTORS"

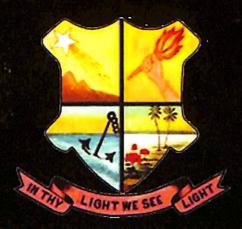
Submitted in partial fulfillment of the requirements for the award of Bachelor Degree of Business Administration

> Prepared and submitted by. NILOFAR.B (Reg no. PWATBBAR29)

## Under the guidance and supervision of

### **Ms. RASHMI RAJESH**

(Faculty Member Department of Business Administration)



#### **DEPARTMENT OF BUSINESS ADMINISTRATION**

PROVIDENCE WOMEN'S COLLEGE CALICUT-673009 2019-2022



This is to certify that the project titled " **EMPLOYEE MOTIVATION IN TATA MOTORS**" is a bonafide record of research word done by **NILOFAR.B** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

Planhmi

INTERNAL EXAMINER

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HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

04/2022 **EXTERNAL EXAMINER** 

STUDY ON CONSUMER BUYING BEHAVIOUR OF MILMA GHEE

## Submitted to the University of Calicut in partial fulfillment of the equirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by

SANGEETHA SATHEESH

**REG No. PWATBBAR30** 

#### Ms. RASHMI RAJESH

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

### CALICUT-673009

12 abde 04

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN COLLEGE CALICUT- 673 009





his is to certify that the project entitled " CONSUMER BUYING BEHAVIOUR OF AILMA GHEE " is a bonafide record of research work done by SANGEETHA SATHEESH h partial fulfilment of the requirements of the Degree of Business Administration of Calicut Jniversity.





12 abd2 t HEAD OF THE DEPARTMENT OF DURINE CO ADMINICTRATION

## A STUDY ON EMPLOYEE RETENTION STRATEGIES OF CITY TARPAULINS

Submitted in partial fulfilment of the requirement for the award of Bachelor's Degree in Business Administration

#### (BBA)

Prepared and submitted by

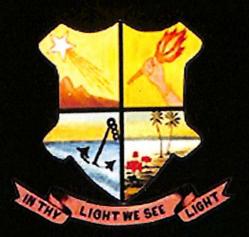
SHAZA JOSHIK. N

**REG No. PWATBBAR31** 

### UNDER THE GUIDANCE AND SUPERVISION OF

#### **Ms. RASHMI RAJESH**

(Faculty of Department of Business Administration)



### DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

**CALICUT-673009** 



This is to certify that the project titled "EMPLOYEE RETENTION STRATEGIES OF CITY TARPAULINS" is a bonafide record of research work done by SHAZA JOSHIK. N in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

22 04

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

**EXTERNAL EXAMINER** 

## "A STUDY ON GROWING ONLINE SHOPPING BEHAVIOR OF CUSTOMERS"

Submitted in the partial fulfilment of the requirement for the award of Bachelor of Business Administration

Submitted By

**SWETHA A** 

### **Registration no: PWATBBAR32**

Under the guidance and supervision of

#### **Ms. RASHMI RAJESH**

(Faculty member Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT - 673009 2019-2022

## DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT - 673009



#### CERTIFICATE

This is to certify that **SWETHA A** is a bonafide student of Department of Business Administration, Providence women's college, Calicut and this project report entitled **"A STUDY ON GROWING ONLINE SHOPPING BEHAVIOR OF CUSTOMERS"** has been prepared by her in partial fulfilment of Degree of Bachelor of Business Administration 2019 – 2022 of University of Calicut.

202

EXTERNAL EXAMINER

INTERNAL EXAMINER

2022 ħ

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009 A STUDY ON CONSUMER ATTITUDE TOWARDS MOBILE BANKING WITH SPECIAL REFERENCE TO KOZHIKODE

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by

ANASREE V.V

#### **REG No. PWATBBAR34**

#### **Ms. RESHMI RAJESH**

(Faculty of Department of Business Administration)



## DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

#### **CALICUT-673009**



This is to certify that the project titled "CONSUMER ATTITUDE TOWARDS MOBILE BANKING WITH SPECIAL REFERENCE TO KOZHIKODE" is a bonafide record of research work done by ANASREE V V in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

aloul 22.

EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

### THE STUDY ON "STRESS LEVEL AMONG NURSES IN BMH DURING COVID

#### PANDEMIC"

Submitted to the partial fulfillment of the requirement for award of Bachelor of Business Administration

Prepared and submitted by

ANUSHYA LORANCE A L

**REG NO PWAT.BBAR35** 

· Under the guidance and supervision of

Mrs.RASHMI RAJESH

(Faculty of Department of Business Administration)



## DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

CALICUT - 673006

## DEPARTMENT OF BUSINESS ADMINISTRATION

## PROVIDENCE WOMENS COLLEGE

### CERTIFICATE



THIS IS TO CERTIFY THAT THE PROJECT TITLED **'A STUDY ON STRESS LEVEL AMONG NURSES IN BMH DURING COVID PANDEMIC"** is a bonafide record of research work done by **ANUSHYA LORANCE A.L.** in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

VIVA EXAMINATION HELD ON

INTERNAL EXAMINER

office.

EXTERNAL EXAMINER

20 84 2622. HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# A STUDY ON HOW DIGITAL MARKETING HELP'S SMALL SCALE BUSINESS WITH SPECIAL REFERANCE TO ALAPPUZHA DISTRICT

# Submitted in the partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

APARNA

**REG No. PWATBBAR36** 

**Ms. RASHMI RAJESH** 

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "USAGE OF E-PAYMENT GATEWAY APPLICATIONS AMONG COLLEGE STUDENTS" is a bonafide record of research work done by APARNA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

**INTERNAL EXAMINER** 

2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

Jalouha EXTERNĂL EXAMINER

## A STUDY ON USAGE OF E-PAYMENT SYSTEM AMONG YOUTH

## Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by DANIYA K P REG No. PWATBBAR37

# UNDER THE GUIDANCE AND SUPERVISION OF Ms. RASHMI RAJESH (Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON USAGE OF E-PAYMENT SYSTEM AMONG YOUTH" is a bonafide record of research word done by DANIYA K P in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

aloulaet EXTERNAL EXAMINER

INTERNAL EXAMINER

ada 292/04 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# "INFLUENCE OF SOCIAL MEDIA ON CREATING BRAND AWARENESS"

Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

> Prepared and submitted by FARA KALMA NK REG No. PWATBBAR39

#### UNDER THE GUIDANCE AND SUPERVISION OF

#### **Ms. RASHMI RAJESH**

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "INFLUENCE OF SOCIAL MEDIA ON CREATING BRAND AWARENESS" is a bonafide record of research work done by FARA KALMA N.K in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

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**EXTERNAL EXAMINER** 

2022 0

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# A STUDY ON AWARENESS OF E-BANKING SERVICES AMONG RURAL PEOPLE WITH SOECIAL REFERENCE TO KUNNAMANGALAM AREA

Submitted in partial fulfilment of the requirement for award of Bachelor's

# **Degree in Business Administration**

### (BBA)

Prepared and submitted by

# FATHIMA ROAZAZ P

## **REG No. PWATBBAR40**

# UNDER THE GUIDANCE AND SUPERVISION OF

# Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "STUDY ON AWARENESS OF E-BANKING SERVICES AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO KUNNAMANGALAM AREA" is a bonafide record of research word done by FATHIMA ROAZAZ P in partial fulfillment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WC:/IEN'S COLLEGE CALICUT- 673 009

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EXTERNAL EXAMINER

A STUDY ON THE IMPACT OF PROMOTIONAL STRATEGIES ON CONSUMER BEHAVIOR AMONG CUSTOMERS OF TEAM THAI

> Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

> > Prepared and submitted by

**FATHIMA THANHA** 

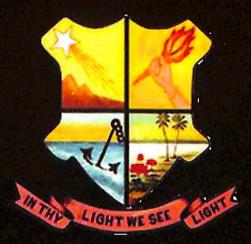
**REG No. PWATBBAR41** 

### UNDER THE GUIDANCE AND SUPERVISION

OF

Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009



This is to certify that the project titled **"THE IMPACT OF PROMOTIONAL STRATEGIES ON CONSUMER BEHAVIOR AMONG CUSTOMERS OF TEAM THAI"** is a bonafide record of research work done by **FATHIMA THANHA** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

2222

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

Jelee '

**EXTERNAL EXAMINER** 

# A STUDY ON IMPACT OF BRAND IMAGE ON CONSUMER PREFERENCE", WITH REFERENCE TO ADIDAS CALICUT"

Submitted in partial fulfilment of the requirements for the award of Bachelor Degree of Business Administration (BBA)

Prepared and submitted by

FEMI CHRIS REG No. PWATBBAR42

Under the guidance and supervision of Ms. NIMISHA BALAGOPALAN (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022

DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE 2019-2022



This is to certify that the project titled "IMPACT OF BRAND IMAGE ON CONSUMER PREFERENCE", WITH REFERENCE TO ADIDAS CALICUT" is a bonafide record of research word done by FEMI CHRIS in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

4/2022

EXTERNAL EXAMINER

29 04 2022 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# "A STUDY ON WORK FROM HOME DURING COVID-19 AND FUTURE ON WORK FROM HOME"

# partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

HRIDYA S.R

**REG No. PWATBBAR43** 

#### **Mrs.NIMISHA BALAGOPALAN**

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

**CALICUT-673009** 



This is to certify that the project titled "A STUDY ON WORK FROM HOME DURING COVID-19 AND FUTURE ON WORK FROM HOME" is a bonafide record of research work done by HRIDYA S.R in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

104/22.

EXTERNAL EXAMINER

2022 04 28 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

A STUDY ON CUSTOMER'S PREFERENCE AND SATISFACTION TOWARDS VARIOUS MOBILE SERVICE PROVIDERS

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration (BBA)

Prepared and submitted by

ILFA T P

### **REG No. PWATBBAR44**

UNDER THE GUIDANCE AND SUPERVISION OF Ms. NIMISHA BALAGOPALAN (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON CUSTOMER'S PREFERENCE AND SATISFACTION TOWARDS VARIOUS MOBILE SERVICE PROVIDERS"

is a bonafide record of research word done by **ILFA TP** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

2022 04 29

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009 4/22

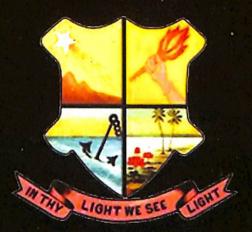
**EXTERNAL EXAMINER** 

# "A STUDY ON EMPLOYEE JOB SATISFACTION IN INDUS MOTORS"

Submitted in partial fulfillment of the requirements for the award of Bachelor Degree of Business Administration

> Prepared and submitted by. JUMANA HASEEN (Reg no. PWATBBAR45)

Under the guidance and supervision of Ms. NIMISHA BALAGOPALAN (Faculty Member Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

PROVIDENCE WOMEN'S COLLEGE CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON EMPLOYEE JOB SATISFACTION IN INDUS MOTORS" is a bonafide record of research word done by JUMANA HASEEN in Partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

2022 04 28

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

Joul22 EXTERNAL EXAMINER

"A STUDY ON ACCEPTANCE OF ONLINE BANKING: SPECIAL REFERENCE TO CALICUT DISTRICT"

Submitted to the University of Calicut in partial fulfilment of the requirement for

award of Bachelor's-Degree in Business Administration

(BBA)

Prepared and submitted by

#### **M.UNNIMAYA**

### **REG No. PWATBBAR46**

#### UNDER THE GUIDANCE AND SUPERVISION OF

#### Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

**CALICUT-673009** 

# DEPARTMENT OF BUSINESS ADMINISTRATION

# PROVIDENCE WOMEN'S COLLEGE

#### CERTIFICATE



This is to certify that the project titled "A STUDY ON ACCEPTANCE OF ONLINE BANKING: SPECIAL REFERENCE TO CALICUT DISTRICT" is a bonafide record of research work done by M.UNNIMAYA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

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#### EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

2022

# A STUDY ON SAVING HABITS OF PEOPLE WITH SPECIAL REFERANCE TO CHEMANCHERY PANCHAYATH

Submitted in the partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

NOORJAHAN K. K

**REG No. PWATBBAR47** 

Ms. NIMISHA BALAGOPALAN (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMENS COLLEGE, MALAPARAMBA CALICUT-673009 2019-2022



This is to certify that the project titled "A STUDY ON SAVING HABITS OF PEOPLE WITH SPECIAL REFERENCE TO CHEMANCHERY PANCHAYATH" is a bonafide record of research work done by NOORJAHAN k k in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

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EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT BUSINESS ADMINISTRATION PROVIDENCE WOMENTS COLLEGE CALICUT- 973 009

#### "A STUDY ON IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR"

Submitted in partial fulfillment of the requirement for award of Bachelor's Degree in Business

Administration

(BBA)

Prepared and submitted by

#### RANA P

#### **REG NO: PWATBBAR 48**

#### UNDER THE GUIDENCE AND SUPERVISION OF

#### Ms: NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



#### DEPARTMENT OF BUSINESS ADMINISTRATION

#### PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA,

#### CALICUT -673 009

K. DEEPA ASMON HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009



This is to certify that the project titled "A STUDY ON IMPACT ON ADVERTISING ON CONSUMER BUYING BEHAVIOR" is a bonafied record of research work done by RANA P (PWAPBBAR48) of Business Administration in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of Calicut University.

INTERNAL EXAMINER

EXTERNAL EXAMINER

red K. DEEPA ASHOL HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# IMPACT OF ONLINE SHOPPING AMONG PROVIDENCE WOMEN'S COLLEGE STUDENTS

Submitted in partial fulfilment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

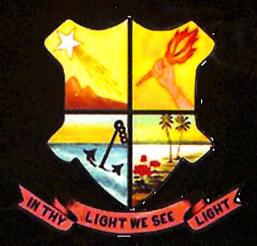
**RUDHA MP** 

# **REG No. PWATBBAR49**

Under the guidance and supervision of

**Ms. NIMISHA** 

(Faculty of department of business administration)



### DEPARTMENT OF BUSINESS ADMINISTRATION

**PROVIDENCE WOMENS COLLEGE, MALAPARAMBA** 

**CALICUT-673009** 



This is to certify that the project titled IMPACT OF ONLINE SHOPPING AMONG PROVIDENCE WOMEN'S COLLEGE STUDENTS is a bonafide record of research word done by **RUDHA MP** in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

29/04/22.

EXTERNAL EXAMINER

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2021 HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN ; COLLEGE CALICUT- 673 (00)

# A STUDY ON EMPLOYEES SATISFACTION AT SANTHI HOSPITAL

Submitted in partial fulfillment of the requirement for the award of

## **Bachelor's Degree in Business Administration**

Prepared and submitted by

SONA SUNNY

**REG No. PWATBBAR50** 

Under the guidance and supervision of

#### MS. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



#### DEPARTMENT OF BUSINESS ADMINISTRATION

## PROVIDENCE WOMENS COLLEGE, MALAPARAMBA

CALICUT-673009

2019-2022

04 2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN & COLLEGE CALICUT- 673 009



This is to certify that the project titled **"EMPLOYEES SATISFACTION AT SANTHI HOSPITAL"** is a bonafide record of research word done by **SONA SUNNY** in partial fulfilment of the requirements of the Degree of Business Administration.

INTERNAL EXAMINER

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2022 29 04

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

# "A STUDY ON THE EFFECTIVENESS OF ONLINE ADVERTISMENT"

Submitted to the University of Calicut in partial fulfillment of the requirement for award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

#### VISMAYA K P

**REG No. PWATBBAR51** 

Mrs. NIMISHA BALAGOPALAN (Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

**CALICUT-673009** 



This is to certify that the project titled "A STUDY ON THE EFFECTIVENESS OF ONLINE ADVERTISMENT" is a bonafide record of research work done by VISMAYA K P in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

1 2022

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009



A STUDY ON IMPACT OF WORKFORCE DIVERSITY ON EMPLOYEE'S PERFORMANCE WITH SIGNIFICANCE TO ONE MEEM GLOBAL VENTURE, SAUDI ARABIA

Submitted to the University of Calicut in partial fulfilment of the requirement for

award of Bachelor's Degree in Business Administration

(BBA)

Prepared and submitted by

**ZULFA ABDULLA** 

### **REG No. PWATBBAR52**

#### UNDER THE GUIDANCE AND SUPERVISION OF

#### Ms. NIMISHA BALAGOPALAN

(Faculty of Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE, MALAPARAMBA

### **CALICUT-673009**

# DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE

### CERTIFICATE



This is to certify that the project titled "IMPACT OF WORKFORCE DIVERSITY ON EMPLOYEE'S PERFORMANCE WITH SIGNIFICANCE TO ONE MEEM GLOBAL VENTURE, SAUDI ARABIA" is a bonafide record of research work done by ZULFA ABDULLA in partial fulfilment of the requirements of the Degree of Business Administration of Calicut University.

INTERNAL EXAMINER

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EXTERNAL EXAMINER

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009

Providence Women's College

College with Potential For Excellence, Re-Accredited with A+ Grade by NAAC

Principal Office Resi E-mail Website

0495-2371697 0495-2371696, 2372487 0495-2371059 providencecollegecalicut@gmail.com www.providencecollegecalicut.ac.in



CARMEL HILL MALAPARAMBA (P.O.) CALICUT - 673 009

# **TO WHOMSOEVER IT MAY CONCERN**

The students of Department of Business Administration are going for an Industrial Visit to Chocolate factory in Ooty. 50 students accompanied by 3 faculty members are going for the same on 4<sup>th</sup> June 2022.

Faculty members:

Ms. Deepa

Ms Prasy VK

Ms. Nimisha Balagopalan

Tour operator:

Hasbi Travels



4100

Providence Women's College Kozhikode - 673 009

## **REPORT INDUSTRIAL VISIT 2021-22** AT BENCHMARK TEA AND CHOCOLATE FACTORY

The third year students of Business Administration visited the Benchmark tea and chocolate factory on 4th June 2022 as part of the industrial visit. The benchmark tea and chocolate factory is one of the popular factories in Ooty.

The factory is engaged in producing different types of tea powder and chocolates. The students were able to witness the whole stage from crushing to packing and also manufacturing of different chocolates . The whole process where clearly explained to the students. The well managed factory with neat floor and environment really impressed the students along with the manufacturing. The factory also owns a shop which was well arranged with plenty of displays. The students were very excited throughout the visit

Coordinators : Ms Deepa Ashok Ms Prasy VK Ms Nimisha Balgopalan

HEAD OF THE DEPARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009



# **TEA FACTORY**

Bench Mark, Melkodupmund, Ooty, The Nilgiris. E mail: benchmarkfeedback.rd@gmail.com

### CERTIFICATE

This is to Certify that

Mr / Master / Miss / Mrs. Facelly of Sludenti of Busines

Adremistration Has Visited BENCH MARK TEA FACTORY

Date: 4th JUNE 2022.

and Learnt Tea Processing & Tasting

For Bench mark Tea Factory

Signature



# sat 🛛 Google Maps

at 🖪

BENCHMARK TEA FACTORY & TEA MUSEUM

> The Nilgiris, TN, India New Doddabetta Road, Lat 11.413934, Long 76.721552 06/04/2022 04:59 PM

CONGRATULATIONS YOU HAVE ARRIVED TO MOST UNION TEA FACTORY at SOUTH ASIA MADE TO THE SOF TEA BENCHN

VEN

GPS Map Camera

Providence Women's College

Re-Accredited with A+ Grade by NAAC

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Office	:	0495-2371696, 2372487
Resi	:	0495-2371059
E-mail	:	providencecollegecalicut@gmail.com
Website	:	www.providencecollegecalicut.ac.in



CARMEL HILL MALAPARAMBA (P.O.) CALICUT - 673 009

#### CERTIFICATE

This is to certify that the following students of BBA completed their Internship as a part of their curriculum during the academic year 2021-22

SL.NO.	NAME
1	HENNA FEBIN MA
2	SHAHALA FATHIMA PC
3	FATHIMA LESSIN
4	SNEHA K MOHAN
5	MONICA BABY
6	HARICHANDANA.J
7	RASLA SHEBIN



some

Dr. Sr. Jaseena Joseph Principal (PEN 470173) Providence Women's College Kozhikode - 673 009



28/05/2022

#### TO WHOM IT MAY CONCERN

We are glad to inform you that Miss. Henna Febin M A (Reg.No. PWAUBBAR18) from Ashique Sameer Associates, Company Secretaries, Calicut, has successfully completed her Internship at Compliance From the 12th of May, 2022 to the 25th of May, 2022. During her Internship, her character and conduct were found to be good.

We wish her all success in her future endeavors.





28/05/2022

## TO WHOM IT MAY CONCERN

We are glad to inform you that Miss. Shahala Fathima P C (Reg.No. PWAUBBAR48) from Ashique Sameer Associates, Company Secretaries, Calicut, has successfully completed her Internship at Compliance From the 12<sup>th</sup> of May, 2022 to the 25<sup>th</sup> of May, 2022. During her Internship, her character and conduct were found to be good.

We wish her all success in her future endeavors.



2nd Floor, Tilal Tower, Opp. Starcare Hospital NH Byepass, Thondayad, Calicut - 673 017 Tel : +91 495 2352718, 19, ho@ashiquesameer.com



YOUTH EMPOWERMENT FOUNDATION

# CERTIFICATE OF

This certificate is awarded to

# SNEHA K MOHAN

for successfully Marketing Internshipat Youth Empowerment completing Foundation.

The duration of internship was two months starting from 04/08/2021.

During this period, the candidate was found to be hardworking, efficient and sincere.

YEF/21/R0354

Rambabu Sharma PRESIDENT Youth Empowerment Foundation



28/05/2022

## **TO WHOM IT MAY CONCERN**

We are glad to inform you that Miss. Fathima Lessin K (Reg.No. PWAUBBAR14) from Ashique Sameer Associates, Company Secretaries, Calicut, has successfully completed her Internship at Compliance from the 12th of May, 2022 to the 25th of May, 2022. During her Internship, her character and conduct were found to be good.

We wish her all success in her future endeavors.



(Managing Partner)



### **CERTIFICATE OF INTERNSHIP**

## MONICA BABY

is hereby awarded this certificate of internship for successful completion of 5 months of internship with BsHappy Technologies as Business

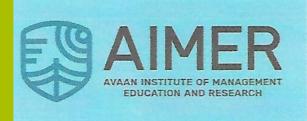
Development Intern.

Hadarsh kumar

Aadarsh Kumar FOUNDER & CEO BsHappy Technologies









14 - 06 - 2022

#### TO WHOM IT MAY CONCERN

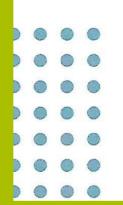
This is to certify that Ms. HARICHANDANA J (Reg. no:PWAVBBAR09) B.B.A Student of Providence Women's College, Calicut Univercity, has successfully completed her internship at AIMER B School, where she participated in market research initiatives from April 29 to May 29 2022.

#### We wish her all success in her future career.

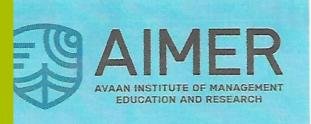
For AIMER B School

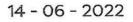
Operation Manager THAHA ABDUL HAQUE





Markaz knowledge city, Kozhikode, Kerala - 673001 info@aimerbschool.com www,aimerbschool.com +917034858584





#### TO WHOM IT MAY CONCERN

This is to certify that Ms. RESLA SHEBIN AS (Reg. no:PWAVBBAR57) B.B.A Studentof Providence Women's College, Calicut Univercity, has successfully completed her internship at AIMER B School, where she participated in market research initiatives from April 29 to May 29 2022.

We wish her all success in her future career.

For AIMER B School

Operation Manager THAHA ABDUL HAQUE



Providence Women's College

Re-Accredited with A+ Grade by NAAC

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CARMEL HILL MALAPARAMBA (P.O.) CALICUT - 673 009

#### CERTIFICATE

This is to certify that the following students of I year BBA completed their project/ fieldwork as a part of their curriculum during the academic year 2021-22

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SL.NO.	NAME
1	AFNA FATHIMA P V
2	ALAINA PARWEEN M V
3	ALEENA K
-4	ALISHA NIMMI JOSEPH T M
5	ALIYA P K
6	ALNA K
7	AMRUTHA S PRAKASH
8 ·	ANJANA SIRIL
9	ARMIYA MARIYAM A K
10	ARSHITHA T A
11	ARUNDHATHI DEVI A
12	ARYANANDA C P
13	ATHIRA AJITH
14	AYISHA DILNA E
15	BADARIYYA T K
16	CHANDANA S
17	DEVATHEERTHA AJITH P V
18	DHANIYA M A
19	DHILNA M S
20	EKTHA AMARPREM
21	FATHIMA FIDHA K
22	FATHIMA FIDHA T V
23	FATHIMA МЕНТАВ К Р
24	FATHIMA NAZIRIN
25	FATHIMA NIDHA P M
26	FATHIMA RENA P
27	FATHIMATH HUMNA P E
28	GAATHA N P
29	GAYATHRI CHERUVALATH
30	GAYATHRI CHERUVALATH GAYATHRI GIRISH

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Dr. Sr. Jaseena Joseph Principal (PEN 470173) Providence Women's College Kozhikode - 673 009

## DEPARTMENT OF BUSINESS ADMINISTRATION

#### FIELD WORK 21-22

The first-year students of the Department of Business Administration went to primary schools, pre-primary schools and Anganavadi to enlighten the small kids about the importance of reading. The students met the children and highlighted the importance of reading, the fun, the knowledge that we get out of reading were explained to the young minds. Our students tried to encourage reading habits and also gave the tips of making reading a habit, choosing right kind of books which would help them to create a sense of intimacy and well-being with positive growth and development. For small children, our students showed books with pictures which conveyed short stories with moral values.

This small project helped our students too to interact with the outside world, this in turn helped them to get the knowledge about the people around them and the realization of the real benefit of getting in touch with books it also promoted the teaching skills, mastered new knowledge of communicating and convincing the kids, developed new proficiency which also enhanced our student's learning capacity

HEAD OF THE DENARTMENT OF BUSINESS ADMINISTRATION PROVIDENCE WOMEN'S COLLEGE CALICUT- 673 009





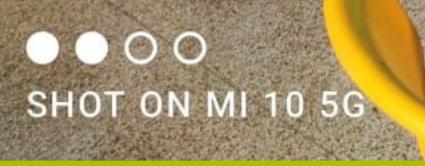
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CARMEL HILL MALAPARAMBA (P.O.) CALICUT - 673 009

#### CERTIFICATE

This is to certify that the following students of II year BBA completed their project/ fieldwork as a part of their curriculum during the academic year 2021-22

EGE \*

SL.NO.	NAME
1	AAMI A
2	ADITHYA V NATH
3	AFRAH FATHIMA
4	AMEENA K V
5	AMEENA SHERIN V J
6	AMNA V N
7	ANAGHA A V
8	ANAGHA SOMANAD
9	ANSHA MEHARIN P
10	ASHITHA G RAO
11	ASWATHY NATH
12	ATHULYA M K
13	AYSHA MOHAZIN
14	AYSHA WADOOD
15	BADIA FATHIMA C
16	CHAITHANYA V
17	FADHWA P K
18	FATHIMA FADWA FASALU
19	FATHIMA HASHIRA A
20	FATHIMA LESSIN
21	FATHWIMA P
22	HANEENA
23	HARSHA O P
24	HEENA C K
25	HENA FATHIMA
26	HENNA FEBIN M A
27	HENNA FEBIN M A HIBA AHAMMED K P
28	HINA BV
29	HYFA MARIAN K P

SL.NO.	NAME	
30	INSHA BASHEER	
31	JASNA SHERIN	
32	JAZAH ASHRAF C C	
33	KADEEJA NAJA V K	
34	KRISHNANJALI D D	
35	KRISHNAPRIYA V B	
36	MANJU CHOUDHARY	
37	MARIYA S JOHN	
38	MARIYAM SUNEER	
39	MONICA BABY	
40	NADHA A K	
41	NAILA FAIZAL	
42	NANDHANA M K	
43	NANDITA G MENON	
44	NEHA SHAFIN C K	
45	NIDA SHERIN T	
46	NIHA ABDUL SAMAD	
47	NOUREEN ASHRAF	
48	RANIYA K	
49	REEMA MELWIN	
50	REJA LESHIN P S	
51	SAFANOOR K	
52	SANA FATHIMA	
53	SANDRA P V	
54	SHADA KADEEJA	
55	SHAHALA FATHIMA P C	
56	SHASLIYA PARVEEN	
57	SNEHA K MOHAN	
58	SREEMOL K	
59	SUHA MARIYAM K V	
60	ZENA KADEEJA	~

Dr. Sr. Jaseena Joseph Principal (PEN 470173) Providence Women's College Kozbikodo

# DEPARTMENT OF BUSINESS ADMINISTRATON FIELD WORK 21-22

The second year students of Department of Business Administration took the project of creating awareness among the middle aged women of their locality towards online banking. During the pandemic times many were shut at their homes and these students took webinar on the same during 2020-21. Later to make it more effective the same set of students took the challenge of visiting house hold ladies and helping them to do transactions and create the sense of confidence in using virtual banking. This initiative helped many women to get out of the fear of losing money and also access to online products and services, pay bills online and also to update their personal information easily.

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