Literarum Carmina:

Views in Art, Literature and Culture

Edited by

SARAN S

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Patriarchy and Culture: Social Representation of Gender in Neeraj Ghaywan's Shortfilm Juice

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Abstract

In the millennial era, short films have emerged as an easily accessible and influential medium of representation. They present socially significant themes and hold a mirror

Language is the mirror of human life which delineates the life of human. Language speaks man's personality. It is the cosmic medium like imparting the common information society. English and ICT have become essential tools for a number of non-datum and emotions of everyday life. English language has become a global language because of its numerous functions and preferences over several other languages over the globe. English has become the window to the world. In every aspect of human life, Science, Information, Technology is playing a vital role. Even in the field of education the technological developments have started a new page. Traditional methods of teaching are not showing great impact on the learners. Technology has become a tool for making the learners innovative and also became a source for motivating the learners towards learning. This book is concern with Agriculture and Eco-critical Studies, Media Literacy and Identity, Digital Humanities, Media Ethics, Communication for Development, Governance and Policy Making, Post-Covid Digital Era, Psychoanalysis and psychology, Feminism and New-Feminism, Film Theory, ICT and ELT and Cultural Studies.

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