



RECHERCHE

A DIGEST OF MULTIDISCIPLINARY EXPLORATIONS
(PEER REVIEWED)



R D

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Corporate Social Responsibility: Transformation during Covid 19 Pandemic

Shaswati T¹

Abstract

Coronavirus disease (Covid 19) is a large group of viruses which affects humans respiratory systems causing infections and has made a pathetic situation in the lives of many people during 2020. The pandemic has created a fear in the hearts of people, which can be the only reason for social distancing from our own families. The emergence of the disease has been detected in Wuhan, China yet the actual way of transmission of the disease has not been resolved. Many people lost their lives, families and friends due to the spread of Coronavirus across the world. Government, banks, financial institutions and business enterprises also got affected by covid outbreak. This is the time to educate people about the role they can play to serve their country from the pandemic. Large business enterprises have taken up this opportunity to fight against Covid 19 pandemic by supporting communities. Business entities were actively involved in social responsibili-

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