

REPORT

Activity:Banking Awareness Program

Number of students participated:16

On August 16th 2017 students of the Commerce department developed a citizen's handbook 'Bancaire', a book for banking transactions. The book was released by the principal Dr.Neetha.A.C and handed over to the neighbourhood women. The main aim of the book is to benefit the illiterate about the procedure for offline and online banking. book's main aim The entire contents of the book were developed by the students. A workshop was conducted on August 16th by the students to educate the neighbourhood women on banking transactions and a demonstration of cash withdrawal from ATM was also given. So they can do the banking transactions on their own. Students explained how to open a bank account, mentioned the steps involved in opening a bank account, and also mentioned the various types of accounts usually opened by customers. A detailed explanation of the account opening form with the help of a specimen was also given. Explained the procedures involved in closing a bank account. An overview of the procedure involved in applying for a loan as well as the documents to be submitted was explained with the help of specimens like loan application forms, education loans, and statements of collateral (gold). Details to be filled in the pay-in slip were also mentioned. Specimens of the cheque book request form and cheque and cheque leaf were explained in detail. The procedures for availing of online facilities of a bank were explained. Discussed the various steps involved in online banking and demonstrated how online shopping is done. Gave an idea about debit and credit cards as well as their differences and also explained how debit and credit cards are used for payments. The withdrawal and the deposit facility of the ATM were explained in detail. ATM request form was also shown. Demonstrated the working of the ATM as well as the available withdrawal facility. The students conducted a one-week awareness campaign on online and offline banking transactions in the Vengen Panchayat. A booklet was also distributed in the neighborhood, including details of online and offline banking transactions explained in Malayalam and a diagrammatic representation of procedures. Images of withdrawing cash, online shopping, etc. were also included in the booklet.





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